



December 2007

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The Saturday before Thanksgiving club members gathered at the Christmas Tree Lot to prepare for the arrival of the first shipment of Christmas Trees from Oregon. Top photo: Vince Ciolino and young son take a break while Harry Jackson, center and Jim Colgan work at digging holes for the posts. Bottom photo, checking out the trees are, left, Doug Newton, LeRoy Steck, Joe Engler, Ken Scharer and Dennis Stead.

### Annual Christmas Tree Sales Underway

Everything came together as scheduled for the club's biggest fund raiser. The Christmas Tree lot opened for business the day after Thanksgiving, November 23, without any perceptible hitches. 500 trees, the first of three shipments, arrived on November 21 and were in place in time for the opening day.

As of Wednesday night sales of the trees came to approximately \$6,000. Helping to achieve this amount were the sales of large trees to businesses, especially wineries, other organizations, municipalities and a few residents with large homes. Rick Norman, first vice president, reported that the committee targeted area wineries inviting them to purchase trees for their lobbies and tasting rooms. A number responded he said.

Joe Engler, in charge of filling 5 hour shifts at the tree lot, said that so far the program has been going smoothly. However, there are some slots still not filled. The committee has requested that all members, if possible, volunteer for three shifts of five hours duration. Vounteering to help with cashiering duties are wives of Kiwanis members – Mary Lou Clough, Jan Gianni, Barbara Norman and Beth Wilder.

### Calendar

December 4: Regular meeting, 12 noon at Villa Annex.

December 11: Christmas Luncheon and Party, 12 noon, Villa Annex. Spouses, family and friends invited. Gift exchange. Bring gift for man or woman or non-gender gift.

December 11: Caroling at local rest homes following Christmas luncheon. Come hour earlier to luncheon to help bag gifts for rest home clients.

December 13: Board of Directors meeting, 7 p.m., at the Community Room of the Healdsburg Police Department.

December 15: Wrap gifts for needy families, 9 a.m. at Healdsburg Senior Center.

December 18: Regular meeting, 12 noon at Villa Annex.

December 23: Christmas Party at Christmas Tree Lot. 3 to 6 p.m. Bring family and guests. If you wish to bring an hors d'ouvers contact Joe Engler at 888-0532.

December 25: No meeting.

January 1: No meeting.

The Healdsburg Kiwanis Club meets Tuesday noon at the Villa Chanticleer's Annex.

For information about the Healdsburg Kiwanis Club and its meetings please contact George Diebold, president at 433-8008 or Dee Whitehall, secretary at 433-4391.

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**The Builder:**

**The Official Publication of  
Healdsburg Kiwanis Club,  
Box 1156, Healdsburg, Ca  
95448**

**OFFICERS 2007-2008**

George Diebold, President  
Richard Norman, 1<sup>st</sup> V.P.  
Dennis Gary, 2<sup>nd</sup> V.P.  
Dee Whitehall, Secretary  
Dennis Gary, Adm. Treasurer  
Albert (Pete) Peterson, Project and  
Membership Treasurer  
Roger Dormire, Past President

**Board of Directors**

Dick Bertapelle  
Jack Brandt  
Vincent Ciolino  
Guy French  
Phil Luks  
Chris Metrulas  
Ken Scharer  
Andy Smith

**Memorial Scholarship Fund**

**Board of Directors**

John Bippart  
John (Jack) Brandt  
Dan Maraviglia  
Charles Reichel  
Dennis Stead

**THE BUILDER**

Arnold Santucci, Editor  
Richard Iverson, Member  
Vincent Ciolino, Member

**Happy Birthday**

**December 26: Rich Lehrmann**

**Kiwanis Anniversaries**

Congratulations to the following who  
joined Kiwanis during the month of  
December.

12-1-03: Tom Barron

**AFS Christmas Card**

If you wish to participate in  
the American Field Service  
Exchange Students program annual  
Community Christmas Card you can  
give your donation to Clarence  
Ruonavaara or mail it to him at 552  
Tucker St., Healdsburg. Many donate  
to this organization instead of  
sending Christmas cards to local  
friends. Money raised is used to  
send high school students abroad  
or to bring a foreign student here.

**The President's Message:**

**Christmas Tree Committee Doing Great Job**

By George Diebold

**Ho.Ho,** hope you all had a great time on Thanksgiving, ate a lot  
of turkey with all the trimmings, and are primed for the Christmas season.

As you should all know the Christmas tree lot is up and running,  
having opened on Friday, November 23. The Christmas Tree committee is  
doing their usual wonderful job of getting our largest fund raiser of the year  
rolling, and I thank them all for the herculean effort that they are putting forth. I  
know that a lot of blood, sweat and tears goes into this project, and they  
deserve a lot of credit for getting the job done, year after year.

On the subject of time spent on the tree lot, the committee had  
informed us that they calculated if each of us, who are able, committed to  
three shifts, the lot would be adequately staffed. (Obviously, if you are able to  
do more than three shifts it will help tremendously and the extra effort is  
always welcome and appreciated). As I write this on Sunday, November 25<sup>th</sup>,  
there are still shifts that no one has signed up for. Now people, we know the  
tree lot won't close because of low or no sign ups on some shifts. What will  
happen is the committee members, who are already working above and  
beyond, will work even harder. These guys aren't likely to complain, but it's not  
right to put an even greater load on their shoulders. Besides, if we burn them  
out, who is going to run this thing in future years?

Now I've been informed that there are a few members who are  
physically able, but have yet to sign up. Six members doing three shifts each  
might very well do the trick. So if you haven't signed up yet, do so. If you are  
not physically able to work in the lot, we still need cashiers in the trailer. The  
phone number at the lot is 433-5023.

Our regular meeting on December 11 will be our Christmas party.  
Spouses and guests are welcome, and a sign up sheet will be at the preceding  
meetings so we know how many meals to plan for.

I hope you all have a happy and safe holiday season, and I'll see you  
at the tree lot.

**Family Christmas Party at Tree Lot December 23**

To bring our biggest and most successful fund raiser to a  
close and in the spirit of the holiday season, the club members  
are invited to enjoy a family party and reception on Sunday  
afternoon, December 23rd from 3 to 6 p.m. at the Christmas Tree  
Lot on Grove Street, next to the City Hall.

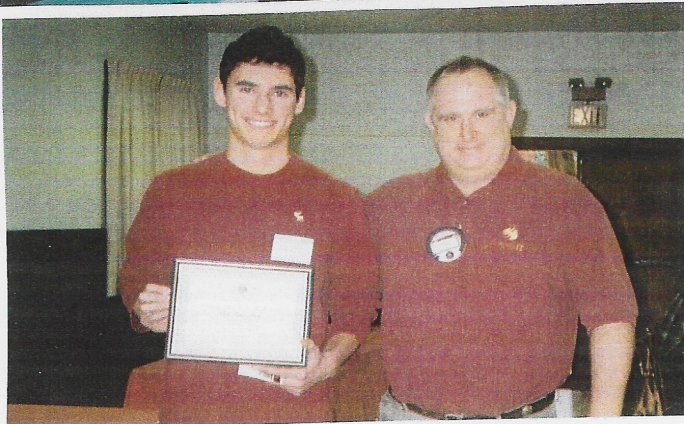
Joe Engler who was in charge of scheduling the club  
volunteers for the Christmas Tree Lot said that this is a party for  
all club members, their families and guests visiting during this  
holiday season.

Joe said that punch and other beverages will be provided.  
However, if anyone would like to provide snacks and hors  
d'ouvres please call him at 888-0532 so he can plan the  
refreshments.

He emphasized that this is a celebration and party for all  
members, their families and guests. Put this date on your  
calendar, Joe said, and plan to attend with your family and guests.

## Annual Christmas Party Set For Tuesday, December 11 at Noon

Santa Claus will pay a visit to the club's annual Christmas party followed by a gift exchange. The party on Tuesday, December 11 will get underway at noon at the Villa Annex. Everyone attending is asked to bring a gift for the gift exchange. Please indicate if your gift is for a man or a woman or for either. Prior to that at 11 a.m. club members are asked to help with filling and decorating gift bags which will be given to residents of the two local convalescent hospitals. Following the luncheon / party club members and guests will go caroling at the two hospitals with Carl Elze serving as music director. Any and all are invited to participate in this annual event.



### STUDENTS OF THE MONTH

The first student of the month for the 2007-2008 year is Kelson Wann, top photo left, shown with Student of the Month chairman Dick Berapelle. Kelson has a cumulative GPA of 3.8333 and has served as senior class president, sports editor of the *Hounds Bark*, Associated Student Body Treasurer and as an instructor for First Tee of the North Bay. He received the National English Merit Award and was the CA Boys State alternate in 2007. He plans to pursue a career in Athletic Training/Exercise Science/ Kinesiology. He has applied to a number of universities including the UC system. Bottom photo, the November student of the month, Alex Masselink, left, accepts his award from Vince Dougherty. Alex has a 3.8 GPA and plans to study biology with an aim to have a career in medicine. Music has been his passion since Junior High and he has played with the Community Band, Healdsburg Jazz Combo, Santa Rosa Youth Orchestra. For the past two

years he has been on the staff of the school newspaper, *The Hounds Bark*, as assistant news editor and as co-editor in chief. He has participated in Boys tennis for the past four years and in his junior and senior years took part in Cross Country.

## The Board Adopts Expenditure Guidelines for Fourteen Committees

At the November 8 meeting of the governing board, the board members approved proposed expenditure limits for fourteen committees as presented by president George Diebold. In a motion by Phil Luks, the board agreed to the proposed limits. However, it was indicated that each chairman of the committees should contact the board if they believed that they might exceed the expenditure guidelines.

The committees and guidelines are: Boy Scout Troop 21, \$2,000; Christmas Tree Lot, \$65,000; FFCF Food Booth, \$2,000; FFCF Parade Sponsorship, \$5,000; House and Reception, \$600 (includes installation dinner); Inter-Club, \$100; Key Club, \$1,000; Kiwanis On Line, \$300; Lotto, \$200; Pancake Breakfast, \$3,000; Publications/Newsletter, \$750; Relay for Life, \$250; Student of the Month, \$350; We Build Construction, \$500.

In other business, treasurer Dennis Gary advised the board that the administrative shortfall would come to \$1,000, less than originally thought. He suggested that the board hold off on any fund raising for the administration fund until the middle of next year.

The board approved the reimbursement of \$1,100 to Vince Dougherty for the purchase of a projector for the club. Also approved was Vince Dougherty's request that his status be changed from inactive to active.

A request from the Council on Aging for \$1,000 to establish a Wheel On Wheels route was tabled until it can be determined if this type of sponsorship fits in with the club's priorities as determined by the recent survey.

## 206 Community Service Hours

Thirteen area organizations benefited from the volunteer hours of Kiwanis Club members, as reported by secretary Dee Whitehall.

Kiwanians devoted 90.5 hours to the Christmas Tree Lot and Sales, preparing the lot for the annual event and devoting many hours to manning the lot.

Other organizations and hours donated by volunteers are: Healdsburg Museum, 20.5; Key Club, 4; Friends of Lake Sonoma, 2; Salvation Army 11; HICAP, 28; Senior Center, 15; Friends of Library, 3; Salvation Army Advisory Council, 6; FFA Board, 3; Sotoyome Fire Department, 3; Chamber of Commerce Music, 3.

## Wrapping Gifts For Needy Dec. 15

Richard Iverson reminded club members that the date to wrap gifts for the needy is scheduled for Saturday morning, December 15 at the Healdsburg Senior Center, 133 Matheson Street.

The Kiwanis Club is the non-profit agency through which the group works, collecting funds for the purchase of clothes, toys and household gifts for over 100 families.

If you wish to assist in this program show up Saturday, December 15 at the Senior Center.



### Sharing the "K"

Two new members were inducted into the club during November bringing the new membership to date to three. Top photo, left, sponsor Roger Dormire welcomes new Kiwanian Neal Bertrand who was inducted by membership chairman John Bippart on November 6. Neal who hails from New Jersey arrived in Healdsburg in September. He and Roger met at St. Paul's Church and when Neal indicated that he liked to belong to organizations that emphasized service he invited him to check out the Kiwanis Club. Neal is a writer, has three children with one son living in Sonoma. Bottom photo, Ron Doble, left, displays his Kiwanis Certificate after being inducted on November 13 by John Bippart, center, and his sponsor Dennis Gary, right. Ron and his wife have been residents of Healdsburg for about ten years and he is presently in the wine business. He joined Kiwanis because he wanted to get more involved in the community.



**Happy and Sad:** Harry Jackson happy to report that he and his wife Mary had a very enjoyable stay in Hawaii ... Bob Young sad about the passing of his sister-in-law Ruth Rotlisberger ... Rich Iverson sad about the passing of his friend Dr. Tom Conklin... George Diebold very happy about his vacation in Hawaii.

Healdsburg  
**KIWANIS CLUB**  
P. O. Box 1156, CA 95448



Serving our Community Since 1923

