

THE BUILDER

KIWANIS CLUB

of Healdsburg



FOUNDED NOVEMBER 3, 1923

December 2010

Volume 87 No 34



Admiring the beautiful new holiday signnage on the fence at the entrance to the tree lot are, left to right, Tree Lot Committee Chair Ken Scharer, Dennis Stead and Rich Thomas. The decorations were made and designed by Jim Schmidt and were painted by Harry Jackson.

Christmas Trees from Oregon Arrive In Time for Opening of Club's Top Money Making Project

Arriving in two truck loads – the first on Tuesday and the second on Friday morning, - the club's annual Christmas Tree Lot opened for business as scheduled on Friday, November 26, the day after Thanksgiving.

Prior to this time club members spent considerable effort preparing the lot, located on Grove Street next to the Healdsburg City Hall. The lot was cleaned, the electrical wires upgraded and the post holes this year were dug with a Bobcat post hole digger supplied by Rex's Drilling making the job a little bit easier.

Ken Scharer, Christmas Tree Lot chairman, said that he has purchased the same amount of trees as last year, about 1500. And the price, he added, did not increase.

All club members are needed and urged to work at the lot which will stay open until December 24. Work schedules are from 11 a.m. to 3 pm and from 3 p.m. to 7 p.m. The lot opens at 10 a.m. on weekends and at 11 a.m. during the week. Tree Lot Managers working with Ken Scharer, chairman, are Roger Dormire, Joe Engler, Guy French, Jerry Strong, Rich Thomas, Rick Norman, Dennis Stead, Ron Puccioni and Richard Yates. Key Club members and men from the Salvation Army at Lytton also will be on hand to help sell the trees. A contingent from the Cloverdale Club, again, will be helping on a weekend. The Key Clubbers also will be selling mistletoe at their own booth.

Members and visitors will notice the new holiday signnage on the fence surrounding the lot, designed by Jim Schmidt and painted by Harry

Jackson. Also available will be metal tree stands as well as 2 and 3 pound coffee cans painted by Carl Elze to be used as stands for the small trees. Beautiful wreaths and gift certificate are also available.

You can verify your work schedule by going online at www.healdsburgkiwanis.com.

Calendar

December 7: Regular meeting at 12 noon at Villa Annex. Healdsburg Education Foundation representative will give an update.

December 7: Healdsburg Community Band Holiday Concert, 7:30 p.m., Healdsburg Community Church, 7:30 p.m. \$5 available at door.

December 14: Christmas Luncheon with Santa and gift exchange, family members, guests invited. 12 noon at Villa Annex.

December 14: Caroling at two Rest Homes following the Christmas Lunch.

December 16: Board of Directors Meeting, 7 p.m., Conference Room at the Healdsburg Police Station.

December 18: Wrap gifts for Presents Project, 9 a.m. at Healdsburg Boys and Girls Club

December 21: Christmas Vacation. No Meeting.

December 28: No meeting.

The Healdsburg Kiwanis Club meets Tuesday noon at the Villa Chanticleer Annex. For information about the Healdsburg Kiwanis Club contact Richard Bugarske, president at 433-1771 or Phil Luks, secretary at 433-8005

The Builder:

**The Official Publication of
The Healdsburg Kiwanis Club**
Box 1156, Healdsburg, Ca 95448

OFFICERS 2009-2010

Richard Bugarske, President
Hunt Conrad, President Elect
Phil Luks, Secretary
Albert (Pete) Peterson, Treasurer
Dennis Gary, Immediate past
President

Board of Directors

George Clough
Harry Jackson
Rick Norman
Bob Santucci
James Schmidt
Martin Silge
Richard Thomas
Tim Tuscany

Memorial Scholarship

Board of Directors

John Bippart
John (Jack) Brandt
Dan Maraviglia
Charles Reichel
Dennis Stead
THE BUILDER
Arnold Santucci, Editor
Richard Iverson, Member

Happy Birthday:

Richard Yates: 12-24

Kiwanis Club Anniversaries:

Congratulations to the following
members who joined the Kiwanis Club
during the month of December..

Thomas Barron: 12-1-03

Hunt Conrad: 12-4-07

Martin Silge: 12-4-07



The President's Message:

**Offering Something Special
To Our Community**

By Dick Bugarske

This is such a special time of the year for we Kiwanians. We get to create a Christmas tree lot filled with the essence of what we are all about as a Club, offering something special to the members of our community. There is a genuine sense of eternal grace about these trees we have gathered, be they large or small. They help us reflect on the simple joys of the season because picking out a tree and taking it home usually marks the beginning of the Christmas and Holiday season for families.

Since Christmas is a time of giving, it would be fitting if we could see that each of our trees be placed in that special place, be strung with lights and even before there are ornaments hung, the lights are turned on and our tree radiates that warmth and comfort only a Christmas tree can give.

So keep this in mind on that cold, wet evening as you hoist the tree to the top of the car and get a face full of wet needles --- the joy is in the giving ! (And then later using the proceeds to give again.)

If you haven't worked the lot this year, it is not too late to feel the joy no matter how cold and wet it may be. Call Ken Scharer at 480-4300 to help out.

**Here is a Little Poem I Found That Speaks
To How I Think We Operate as a Club.**

Wouldn't this old world be better, if the folks we met would say
I know something good about you, and then treat us just that way !

Wouldn't be fine and dandy, if each hand clasp warm and true,
Carried with it this assurance, I know something good about you !

Wouldn't things here be more pleasant, if the good that's in us all,
Were the only thing about us that folks bothered to recall !

Wouldn't life be lots more happy, if we'd praise the good we see !
For there is such a lot of goodness, in the worst of you and me .

Wouldn't it be nice to practice, this fine way of thinking too;
You know something good about me, I know something good about you

MERRY CHRISTMAS and HAPPY NEW YEAR





TWO NEW MEMBERS : Inducted into the club on November 16 by Membership Chairman Rick Norman, right, were Dr. Jesse Whitely, second from right, and Ron Puccioni, second from left, Michael Laird, left, is Ron's sponsor and Rick is serving as Jesse's .

Two New Members Inducted Into Club Bringing Membership to 84

With the induction of Ronald Puccioni and Dr. Jesse Whitely on November 16, the club membership has reached a high of 84 . Since the start of the new Kiwanis year we have lost only one member, Vernon Ingham who recently resigned.

The traditional ceremony was conducted by Membership Chairman Rick Norman who introduced the inductees to the membership.

Ron Puccioni, presently a real estate associate with Cooper and Giovanoni, is a Healdsburg native and attended local schools. He was a teacher and coach at Healdsburg Junior High School for 32 years and upon retirement started a new career in real estate. He plans to retire from the real estate business in January.

Dr. Jesse Whitely, a dentist at Villagio Dental, said that he picked the Kiwanis Club because he admired the work the club does with youth of the community and the world. He had investigated other organizations but none "fit the bill" like Kiwanis. He is married and he and his wife, Joanna, who formerly lived here, have a young daughter and are expecting another child.

A Reminder: Community Band Holiday Concert Set for Tuesday, December 7

Carl Elze, the club's music chairman, reminded club members that the Healdsburg Community Band will perform its annual Holiday Concert on Tuesday, December 7 at 7:30 p.m.

at the Healdsburg Community Church. Tickets, at \$5, may be purchased at the door.

Board Pays Tribute To Robert Malone With Honorary Membership and a Scholarship In His Name

Being made aware that they could not bestow a Life Membership on him unless he remained a member, the Healdsburg Kiwanis board of directors, at the November 18 meeting, voted to make Bob Malone's status that of an Honorary Member effective on October 19, 2010 , the date of the October board meeting.

The draft minutes of the October meeting were reviewed and Treasurer Pete Peterson questioned whether the board had, in fact, rejected Malone's request that he be permitted to resign and had made him a life member. When told that was what the board had done, Peterson requested that the matter be reconsidered.

Bob Malone, a member of Kiwanis for 56 years, served as president in 1960 and served on many committees over the years. His community activities included a ten year stint as president of the Friends of Lake Sonoma and as a member of the Salvation Army's Advisory Council at Lytton. He was principal of the Junior High School, then principal of the high school and ended his career as superintendent of the Healdsburg School District.

In addition, the board in honoring Malone voted to contribute \$500 from the Project Fund to the Healdsburg Kiwanis Memorial Scholarship Fund in his name and in honor of his past services to the club and the community.

The board also agreed that "to the extent that the Club makes a contribution to at least one scholarship for Healdsburg High School graduating seniors, that one scholarship be made in the name of Bob Malone."

The board further stipulated that while the Board understands that it can not bind future Club Boards, it is the Board's intent that "to the extent it makes scholarship contributions in future years, that one scholarship be made in the name of Bob Malone."

In other business the board agreed to donate \$500 in support of Tomorrow's Leaders Today, a leadership program for Healdsburg High School Juniors. The donation will be made in January following the club's Christmas Tree Sales project.

Also deferred until January was a contribution of \$500 to the Sonoma County Science Olympiad which the club supported last year.

A letter of thanks was read from the Healdsburg Junior High art instructor for the \$500 contribution
(Please See Board Pays, page 4)

BOARD PAYS: to the school art program, through the Healdsburg Education Foundation, in connection with the 2010 Foot Race t-shirt contest.

The board agreed to donate \$1,000 to the Lt. Governor's budget for the 2010-2011 year. The Lt. Governor had requested a contribution of \$15 per member toward his budget. It was noted, in the conversation, that the Kiwanis International convention in 2011 would be held in Geneva, Switzerland.

A report on the District Council Meeting held in Windsor on November 13 advised that the Division could not assure Kiwanis International that sufficient money and attendees would be available to assure a Key Leader program this year. Dennis Stead who has led the Division's Key Club Leader program in the past, explained the need to address this issue in a proactive manner.

Treasurer Pete Peterson reported that there might not be a need to borrow from the Project Fund this year, as in the past, to cover any shortfall in the administration fund because of the successful barbecue and auction held at Brandt's Beach and the success of the second annual golf tournament. Plus he pointed out, the reduction in the cost of lunches also should lessen or eliminate the need for borrowing.

There was another discussion whether there should be contributions of \$1,000 each made to the Healdsburg Animal Shelter and the Boys and Girls Club. It was pointed out that Christmas Tree Lot literature lists these two organizations as beneficiaries. It was noted that the recent rack-up of club grants over the past five years emphasizes both the large amount of contributions to various organizations and that the club has contributed to both the Animal Shelter and the Boys and Girls Club. The request was withdrawn.

It was also reported that the efforts to combine the Fitch Mountain Footrace with the sponsorship of a "Celebrate Healdsburg" event at the Plaza were discontinued.

Bob Santucci noted the possibility that the Club could have a larger role in supplying food at the annual Soroptimist Club's Beer Fest. He was encouraged to pursue this issue. It was also reported that, "after a heated discussion", it was decided that the closet at the Villa Annex should be cleaned out. (Phil Luks contributed to this report.)

Key Club Update: Members involved in A Number of Community Activities

The Healdsburg High School Key Club has 48 paid up members in this year's club. The students have been and are very involved in a number of community activities. They are currently helping at the Kiwanis Christmas Tree Lot and will be working at the Senior

Appreciation Dinner at the Villa Chanticleer on Sunday, December 5.

At the December 1 meeting the guest speaker was from the 5th and 6th grade tutoring programs at Healdsburg Elementary School and Healdsburg Junior High School. Students began to sign up for volunteering opportunities.

Andy Smith is the Kiwanis Club representative to the Key Club and Fred Roberts is the Healdsburg High School adviser. Kiwanis members Susan Sheehy, Hunt Conrad and Dick Bugarske are supporting Andy this year.

Key Club officers are Kirsten Smith, president; Jonah Brem, vice-president; Olivia Hiles, treasurer; Janna Lee Lopez, co-secretary; Marita Wallace, co-secretary; Hannah Klisura, co-public relations officer; Alex Scrobonia, co-public relations officer.

In addition to the officers listed, members are Alex Wood, Alexia Ochoa, Alia Tinckell, Angela Bald, Annelise Jensch, Arians Acevedo, Brianna Adams, Christie Smith, Coner Mahoney, Dominic Merlo, Elizabeth Esquivel, Ellie Sweeney, Eric Gutierrez, Haily Roehrick, Jack Wanke, Jackie Pritchard, Jacob Garcia, Jalen Ray, Jazmin Rodriguez, Jeff Hickman, Jenne Schumacher, Jill Anderson, Jillian Sessions, Kelly Feith, Kenneth Evans, Luci Garcia, Matt Doran, Mikaela Morales, Miranda Cook, Natalie Hagedorn, Nellie Linsday, Nolan Huck, Peter Jensch, Sam Walker, Sarah Beard, Sarah Vargas, Saskia Tingey, Sophia Angel, Taelor Fair, Tayler Marsh, Zoe Santucci.



A HAPPY BIRTHDAY: Temple Smith on November 1 celebrated his 89th birthday. Following the singing of the traditional birthday song by the members, Temple, in what is becoming a tradition, donated \$89 to the Scholarship Fund. Temple who joined the club in May of 1999, is shown here with his wife June, also a member of the club. They are one of three husband-wife memberships in the club.

10th Anniversary: First Book Project Still Going Strong After Ten Years

The project that the club sponsors strictly for the community - the presenting of dictionaries to all third grade students within the Healdsburg School District - has achieved notable status. The club donates many dollars to various worthy organizations by sponsoring fund raisers such as the selling of Christmas Trees, the food booth at the Future Farmers Country Fair, the Fitch Mountain Foot Race, the Pancake Breakfast. However, the First Book Project, has a special place in Healdsburg Kiwanis Club's history.

Brought to the club by Dennis Stead ten years ago, he has been its chairman and its driving force ever since.

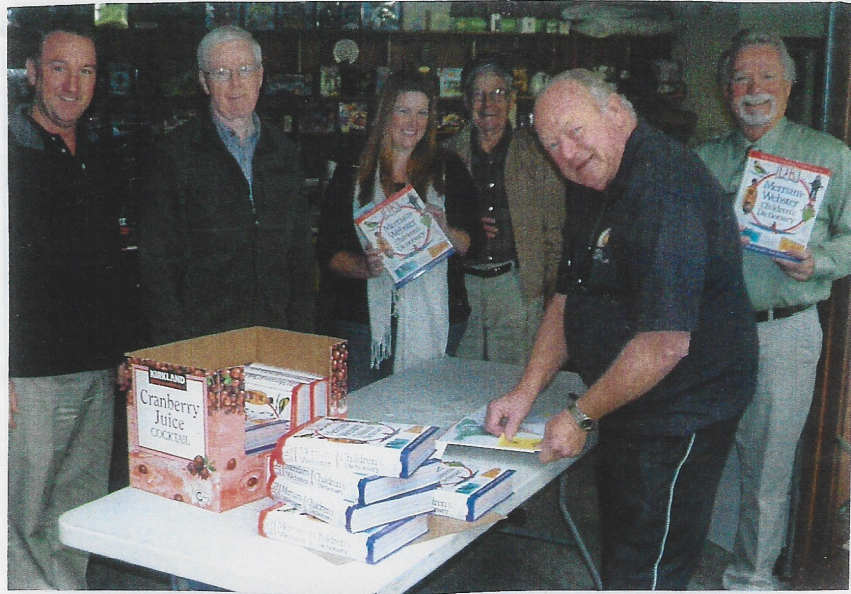
Every November Dennis reminds us of the program and under his guidance the Merriam Webster Children's dictionaries are ordered and seem to arrive, usually, in good time. This year the book is beautifully illustrated in full color and contains 960 pages.

On Friday morning, November 19 the committee gathered at Dennis' home to prepare the books for distribution. Glued into the inside front cover is a book plate specifying that this book was donated by the Kiwanis Club plus it has a space for the recipient's name. In addition, a book marker explaining who and what Kiwanis is, in both English and Spanish, is inserted in the book.

All third grade students at Fitch Mountain School, Alexander Valley School, West Side School and St. John's School, received a book which they can take home or keep at school. At the assembly Dennis explains who and what Kiwanis is and tells the students how the club raises the money - pancake Breakfast, etc - followed by a lively question and answer period.. The hall resounds with the sound of thank you as the committee members distribute the books -many times the first book they have ever owned.

Over the years the club has given over 2,000 dictionaries, approximately a \$20,000 expenditure for a special school project.

Top photo: Rich Thomas places a book plate in the dictionary while Bob Santucci, Jim Colgan, Kelley Sheehy, Clarence Ruonavaara and Michael Laird look on .Middle photo: Getting ready to distribute the books at Fitch Mountain School. Left to right, Michael Laird, Jesse Whitely, Jim Colgan, Kelley Sheehy, Dennis Stead, George Clough, Clarence Ruonavaara. Bottom photo, Kelley hands a dictionary to one of the 118 third grade students at Fitch Mountain School (Top photo courtesy Dennis Stead).



The Builder -- KIWANIS CLUB OF HEALDSBURG



IN MEMORY OF THE FOUNDER OF MAX MACHINERY: David Scharer, left, associated with Max Machinery, presents a check for \$440 to Kiwanis Club treasurer Pete Peterson on behalf of the employees at Max Machinery who raised the funds in memory of the company's founder who, during his lifetime, spent many hours devoted to helping the youth of the community.

Santa Will Visit, Gift Exchange and Caroling on December 14 Agenda

The club's annual Christmas party is scheduled for Tuesday, December 14 at noon and members are

encouraged to invite spouses, significant others, family members and friends. Following the luncheon Santa arrives and will distribute the gifts. Members are reminded to bring gifts for the exchange.

Prior to the luncheon, at 10:30 a.m. Carl Elze, music chairman, asks you to help fill gift bags for the residents of the two rest homes which we will be visiting following the luncheon. At the rest homes - Tony's on Tucker Street and Healdsburg Living on Grove Street - Kiwanians will entertain the residents by singing the traditional Christmas carols. You are welcomed to join the carolers even if you haven't signed up.

Presents Projects Can Use Your Help

If you really want to get into the Christmas spirit by helping with a special program, wrapping gifts for needy families Presents Projects might be just the ticket.

If you are interested in helping just show up on Saturday, December 18 at 9 a.m. at the Healdsburg Boys and Girls Club.

Founded eleven years ago Presents Project brings holiday gifts to those individuals and families in need. If you wish more information contact Kiwanian Richard Iverson or Presents Project Beth DeCoss at 433-2721

Healdsburg
KIWANIS CLUB
P. O. Box 1156, CA 95448



Serving our Community Since 1923



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