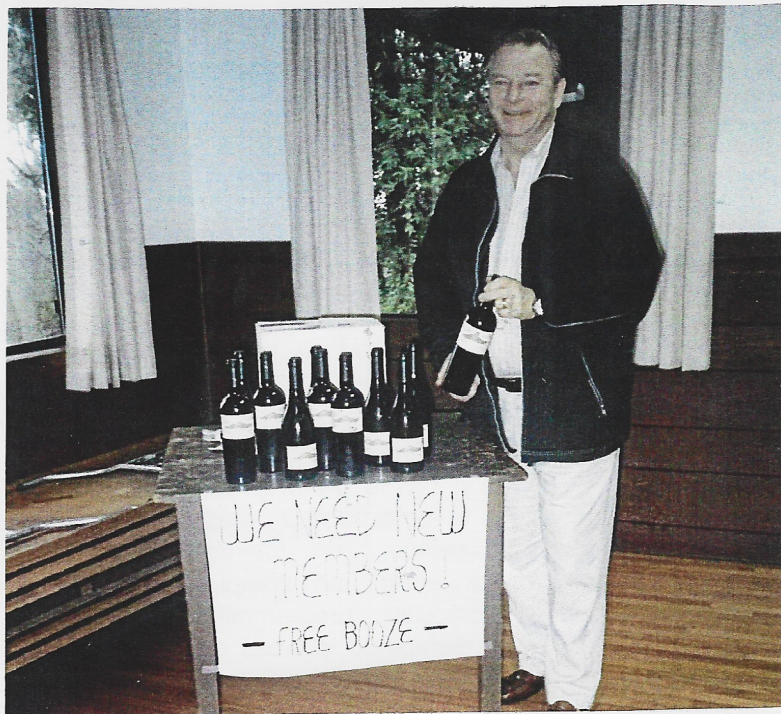




Calendar



Membership Drive chairman Dennis Stead, above, says "bring in a new member and win bottles of wine".

Membership Drive Underway; "Not Difficult to Get New Members- Just Ask, They Will Join"

Dennis Stead, membership drive chairman, has given club members an incentive to bring in new members to the club. If you bring in a new member you will receive 3 bottles of Healdsburg's finest wines. Whoever brings in most new members will be given a case of wine or four tickets to a Giants game. The membership drive will continue through February .

Hopefully, Denny's enthusiasm will rub off on the members who will contact friends, neighbors and associates and bring them to one of our meetings.

"It's not hard to get new members, just look around," Denny said.

"You ask and they will come and join the best service club in Healdsburg", he stressed.

Vince Dougherty announced that he has obtained some outstanding speakers for February including the executive director of the Wells Fargo Center on February 5, Bill Loftus, the number one cork salesman in the world on February 12 which is also our Valentine's party, and Dr. Steve Zichichi, one of the team doctors for the New Orleans Saints in the NFL for 19 years on February 26.

As President George Diebold pointed out the club needs to increase its membership so we can do even more for the youth of our community.

February 3: Geyserville Kiwanis Club's Pancake Breakfast, 7 a.m. to 11 a.m., Geyserville High School.

February 5: Regular meeting, 12 noon at Villa Annex. Executive director of Wells Fargo Center, guest speaker.

February 6: (Wednesday) Board of Directors meeting, 6 p.m., Brandt Insurance office conference room. Note: change of date and place.

February 7: Interclub with Geyserville Club, 7:30 pm. at Oriental (Grange) Hall, contact Jerry Strong for more information.

February 12: Valentine's Day Luncheon, spouses and guests invited. 12 noon at Villa Annex. Speaker, Bil Loftus, #1 cork salesman in the world.

February 13: Interclub with Windsor Kiwanis, 12 noon at Round Table Pizza, Windsor Palms Center. For more information contact Jerry Strong.

February 19: Regular meeting, 12 noon at Villa Annex.

February 26: Regular meeting, 12 noon at Villa Annex. Speaker, Dr. Steve Zichichi, one of the team doctors for the New Orleans Saints in the NFL for 19 years.

The Healdsburg Kiwanis Club meets Tuesday noon at the Villa Chanticleer's Annex. For information about the Healdsburg Kiwanis Club and its meetings please contact George Diebold, president at 433-8008 or Dee Whitehall, secretary at 433-4391.

Neil Iversen Will Be Honored At Community Recognition Dinner

Healdsburg Kiwanis past president Neil Iversen will be honored at a community recognition dinner in recognition of his 50 years of community service. The dinner is set for Friday, April 18 at the Villa Chanticleer.

Known as Healdsburg's "Mr. Scouting". Neil Iversen is a recipient of the Silver Beaver Award, scouting's highest local honor and has been an adult scout leader for over 50 years. He has been largely responsible for over Troop 21 scouters attaining the rank of Eagle Scout. During Neil's tenure Troop 21 has served over 2500 local youth, instilling in them the values of citizenship, leadership and personal responsibility.

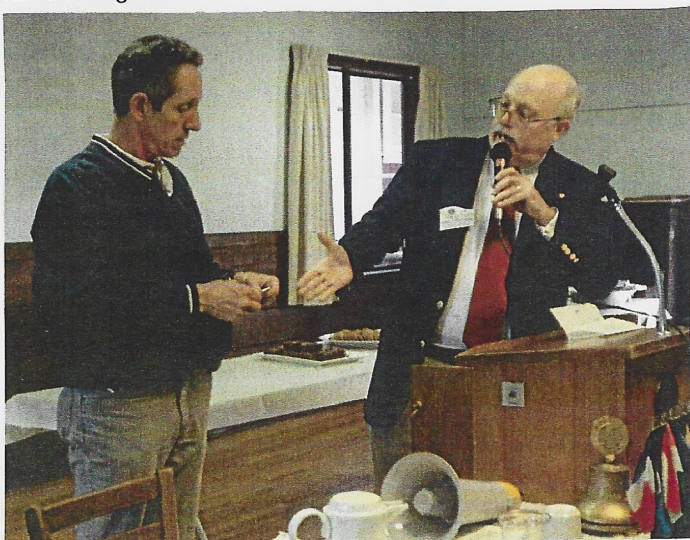
Neil was a Healdsburg city employee for all his working years serving as a utility meter reader and engineering aide. He represented the city government to thousands of regular citizens over the years answering their questions and seeking solutions to their problems.

Neil follows in the footsteps of his father, Waldo Iversen, in Kiwanis scouting and city service as city superintendent. His maternal grandfather, George Day, was a charter member of the Healdsburg Kiwanis Club founded in 1923. Neil has been a member of the Healdsburg Kiwanis Club for the past 35 years and served as secretary for many years and as president in 2005-2006.

The April 18 Recognition Dinner will be similar to past recognition dinners honoring such community leaders and Kiwanians as Earl Osborn, Francis Passalacqua and Milt Brandt.

Past president Kurt Hahn is the dinner committee chairman and will serve as master of ceremonies for the event.

Kurt said mark your calendar for April 18." It will be a fun evening for all."



LT. GOVERNOR'S OFFICIAL VISIT: At his visit to the club on January 15, Lt. Governor Bob Young, right, presented president George Diebold with a patch for the club's banner signifying the club's contributions to the *Toys for Troops Kids* program. He also advised the club members of the proposed advertising and public announcement plan for Division 32.



Dylan Scott Is Student of the Month

Healdsburg High School senior Dylan Scott is the Kiwanis Student of the Month for December. Dylan, son of Allison and Michael Scott, was introduced to the club at the January 29 meeting by Student of the Month chairman Dick Bertapelle.

Dylan has a grade point average of 4.32 and lists as his favorite subjects mathematics, physics and computer science. His interests include computer science/engineering and computer graphics and his hobbies computer programming, graphic art and reading. He competed in cross country during his junior year at the Healdsburg High School.

Upon graduation he hopes to attend Cornell University or U C Berkeley.

Two Interclubs Planned For February

Jerry Strong, Inter club chairman, advised that there will be two official visits to Division 32 clubs during the month of February.

On Thursday, February 7 members of the club will visit the Geyserville Kiwanis at the Oriental (Grange) Hall starting at 7:30 p.m.

And on Wednesday, February 13 a visit is scheduled for the Windsor Kiwanis. The meeting starts at 12 noon at the Round Table Pizza restaurant.

Anyone wanting to join those going to these inter clubs should contact chairman Jerry Strong.

On January 26 four members- George Diebold, Ron Doble, Rick Norman and Don Marshall - attended the Division Council Meeting in Santa Rosa, This will be counted as an inter club.

Valentine's Day Party February 12

Invite your favorite "Valentine" to the club's annual Valentine's Day party set for noon Tuesday, February 12. President George asks that you indicate on the sign up sheet how many guests you will have

William Loftus, billed as the Number 1 cork salesman, will be the guest speaker.

The Builder:

**The Official Publication of
Healdsburg Kiwanis Club,
Box 1156, Healdsburg, Ca
95448**

OFFICERS 2007-2008

George Diebold, President
Richard Norman, 1st V.P.
Dennis Gary, 2nd V.P.
Dee Whitehall, Secretary
Dennis Gary, Adm. Treasurer
Albert (Pete) Peterson, Project and
Membership Treasurer
Roger Dormire, Past President

Board of Directors

Dick Bertapelle
Jack Brandt
Vincent Ciolino
Guy French
Phil Luks
Chris Metrulas
Ken Scharer
Andy Smith

Memorial Scholarship Fund

Board of Directors

John Bippart
John (Jack) Brandt
Dan Maraviglia
Charles Reichel
Dennis Stead

THE BUILDER

Arnold Santucci, Editor
Richard Iverson, Member
Vincent Ciolino, Member

Happy Birthday

February 1: Mario Lucchesi
February 7: Charles Reichel
February 8: Edgar Deas
February 11: Randy Collins
February 26: George Clough

Kiwanis Anniversaries

Congratulation to the following who
joined Kiwanis during the month of
February

2-1-00: Mario Lucchesi
2-19-03: Ken Scharer
2-21-84: Arnold Santucci

The President's Message:

**Division 32 Marketing Plan; Drive for New
Members Now Underway – Win Wine !!!**

By George Diebold

Happy new year , everyone. I hope all of you had a joyful holiday season and that the past year was happy and prosperous and filled with the promise of more to come.

Our club had a very successful 2007, distributing close to \$100,000 for worthy causes in our community. I suspect that 2008 will be no less productive, as we continue to seek out new causes and organizations that we can assist. If you know of a group that you feel deserves our support, invite them to join us for lunch and the opportunity to present a program. Dennis Gary is the man to speak with about available program dates.

At our luncheon meeting on January 16, Lt. Governor Bob Young gave us a presentation on the proposed Division 32 Marketing Plan. If you recall the plan is built around television ads and PSAs. The campaign includes other elements, but the TV ad portion requires a per club contribution of \$400-\$600, depending on how many clubs participate. The board of directors will be voting to decide if our club is participating at our next board meeting. If you wish to influence the decision, speak to a board member before the meeting, or, if you would like to address the board concerning this, contact me beforehand and I'll make time in the agenda for a BRIEF presentation from you.

Speaking of board meetings, we've been informed that the police station will not be available for our monthly meetings for a few months. I'll be announcing the times and locations of upcoming meetings as the information develops. **THE NEXT BOARD MEETING WILL BE WEDNESDAY, FEBRUARY 6, 6 P>M> AT THE BRANDT INSURANCE OFFICE.**

Our luncheon meeting on February 12 will double as a Valentine's Party ! Sign up sheet is being passed around during lunches preceding the party. Please sign up and indicate the number of people in your party.

Remember that Denny Stead is spearheading a six-week new member recruitment contest. Recruit a member, win 3 bottles of wine ! Recruit the most members during the contest and win more wine ! Special thanks to Denny for the extra effort. Denny is a real roll up your sleeves and get it done kind of guy, and I feel fortunate to have him in this club.

On Saturday January 26 Ron Doble, Don Marshall, Rick Norman and I attended the DCM in Santa Rosa. I think we all found this meeting to be very informative. The aforementioned marketing plan was the main topic of discussion, but there were other agenda items, including our breaking into smaller discussion groups to share ideas with members of other clubs (No wonder I drink !). By four of us attending, we accomplished an inter club. Many thanks to the three of them for the strong Healdsburg showing.

It's been a while since I announced this, but mark your calendars. April 6 we are hosting the Governor's dinner at the Villa. Ken Rochioli is the chairman and has been working on the details . As we get closer to the date, he'll need more help so be prepared to pitch in.

March 1 is the next DCM . It is being held in Ukiah and will include the Regional Trustee elections for Division 20 and 32. If you are interested in attending I can provide details.

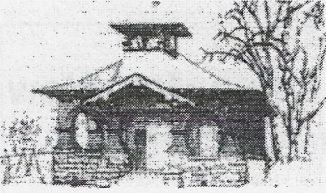
March 13 the Santa Rosa Suburban Club is hosting their annual corned beef and cabbage dinner. Cost is \$15 and the event is being held at the Santa Rosa Vet's Building. First seating 11:30 a.m. to 2 p.m., second 4:30 p.m. to 8 p.m.

March 16 is our Pancake Breakfast. Rick Norman is the chairman and he has no patience with slackers ! Plan on working hard and eating hearty.

Thanks for all you do and I'll see you around.

West Side Union School District

1201 Felta Road • Healdsburg • California 95448 • 707/433-3923 • Fax 707/431-8077



BOARD OF TRUSTEES

Jack DowlingPresident
Susan Buck..... Member
Tim Harrington Member
Quincey Imhoff Member
John van der Zee Member
Rhonda Bellmer Superintendent/Principal

January 7, 2008

Dennis Stead
Healdsburg Kiwani's
P.O. Box 1156
Healdsburg, CA 95448

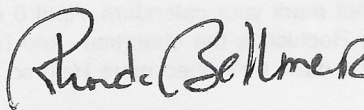
Dear Mr. Stead:

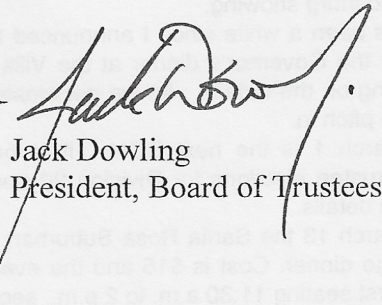
Once again, we thank you so much for the donation of dictionaries for our third graders. The students were thrilled with these beautiful resource books. Kiwanis of Healdsburg is to be commended for their support of literacy in elementary schoolchildren. This special project promotes a meaningful bridge between home and school, strengthening our school's partnership with families.

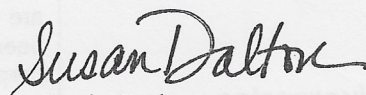
Contributions such as yours help to make West Side the great and special place that it is. Thank you very much for sharing your resources with our school. West Side's Fed Tax ID # is 94-6002635.

We appreciate your generosity and support very much. We are wishing you all a wonderful and prosperous New Year.

Sincerely yours,


Rhonda Bellmer
Superintendent/Principal


Jack Dowling
President, Board of Trustees


Susie Dalton
Teacher, Third Grade



Pancake Breakfast chairman Rick Norman, left , and Jim Birdsong, check out the mixer at the Villa Chanticleer where the 52nd annual Pancake Breakfast will be held on March 16 (Photo from 2007 Pancake Breakfast),

52nd Annual Pancake Breakfast Comes Early This Year, March 16

With Easter coming almost three weeks earlier than last year, the annual Pancake Breakfast advertising committee has been asked to turn in all copy and monies by February 29. Rich Iverson, advertising sales chairman, advised that the committee last year sold 117 advertisements that netted \$4, 895. Rich pointed out that "this is the best participation we have ever experienced , so we have started a third page."

He told his committee that "the local economy is still strong so we should be able to get several new advertisers to replace those we always lose.

The cost of the advertisement has been increased \$10 this year to \$60 . Rich said that we had held the price to \$50 for many years but because of the increase in our costs we were forced to increase the rate.

Advertising Committee members are Carl Elze, Chris Metrulas, Don Marshall, Martin Silge, Roger Dormire, George Cough, Jack Brandt, Dick Bertapelle, Dennis Stead, Phil Luks, Richard Iverson and Arnold Santucci.

Rick Norman , first vice president, is chairman of the Pancake Breakfast which again will be held at the Villa Chanticleer. Tickets to the breakfast were distributed to the members at the January 29 meeting. Each member is responsible for ten tickets – buy them or sell them – and should turn in the ticket money as soon as possible. The ticket price has also been increased from \$6.00 to \$7.00 for adults and \$4.00 for children. Serving hours are 7:30 a.m. to 1 p.m. If you

have not yet received your tickets contact Rick Norman or Don Marshall.

The advertisement is scheduled to be published in the *Healdsburg Tribune* on Thursday, March 13.

A schedule of assignments will be distributed to the membership within two to three weeks. If you are unable to participate in the breakfast contact Rick Norman as soon as possible.

2007-2008 Budget Main Topic of Discussion at Monthly Board Meeting

Treasurer Dennis Gary, at the February meeting of the board of directors, advised that the Christmas tree sales program had netted the club \$27, 307. With these figures in mind the board, at a strategy budget session/discussion felt that the club should only allocate \$60,000 in donations this year. It was felt that the club should support the Boys and Girls Club but not for operating expenses, continue the support of the Medical Explorers group at the Healdsburg District Hospital, continue to contribute to the Healdsburg High School Library improvement fund, among others. It was felt that the club should try to raise more funds through special programs.

In other business the board did not make a decision on a request from the Wild Tour Solutions for funding , did not take action on a request for financial assistance from the Geyserville Education Foundation and the Alexander Valley School.

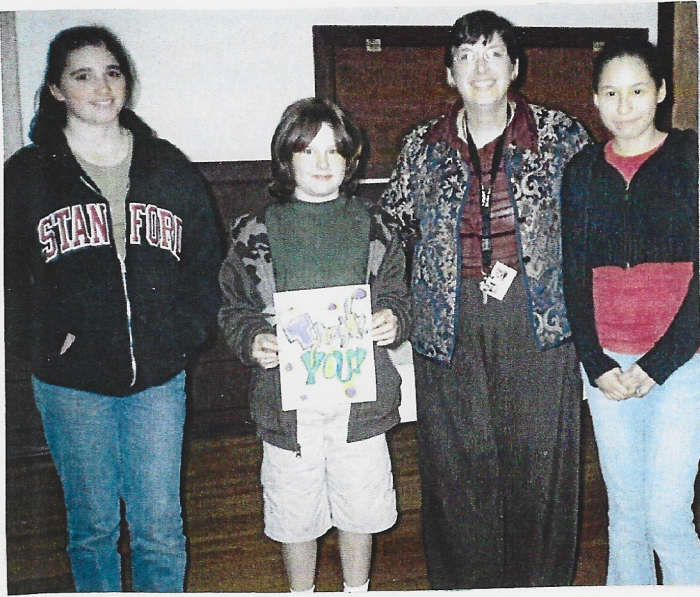
The board did approve a request from the Healdsburg High School Boosters for \$100 to renew the banner. The Boosters were advised to submit a letter asking for \$550 to purchase a hot dog machine.

Project treasurer Pete Peterson in reviewing the project fund advised that the funds at the Bank of the West could be rolled over from a 2.96 interest rate account to a 4.02 interest rate.

Congratulations TO: Dan and Margaret Maraviglia on the birth of a son, Paolo Eoghan, born December 1, 2007 in Santa Rosa ..**Loretta Strong** in being elected president of the board of the Healdsburg Chamber of Commerce and Visitors Bureau .

Condolences To Kathy Stauffer, former member of the club, and her family on the passing of her son.

Happy and Sad: Kurt Hahn happy about the new emergency room and the tech program at the Healdsburg District Hospital ...**Jim Schmidt** a happy \$20 to welcome a new granddaughter to the family ...**Carl Elze** sad to hear that Betty Reukema (the Reukemas recently moved to Flagstaff, Arizona) fell and broke her leg ...**George Clough** sad that following a



A THANK YOU FROM JUNIOR HIGH STUDENTS

Karen Ertel, third from left, Healdsburg Junior High School librarian and three of her avid readers, left to right, - Sarah Beard, Conner Mahoney and Miriam Escobar - paid a visit to the club on January 29 to thank the club members for the donation of \$1170 to purchase, over the year, 84 new books for the Junior High library. The books, previously approved by the Junior Library Guild, augment the books designated for the curriculum. Under this program, seven new books are sent each month. The three students enthusiastically showed their appreciation for the Kiwanis Club's generous donation.

Community Band's POPS Concert

The Healdsburg Community Band's POPS concert, scheduled for Sunday, February 24, will celebrate the Leroy Anderson centennial. The concert will take place at the Healdsburg Community Church and will start at 3 p.m.

The concert, under the direction of Lew Sbrana, will feature the music of Leroy Anderson who composed *Syncopated Clock* and Glenn Miller whose best known compositions are *In the Mood* and *St. Louis Blues*. Tickets are \$10 each and may be purchased from Kiwanian Carl Elze.

SF Dinner Rescheduled for March 29

Dan Maraviglia who chaired a very successful trip to San Francisco featuring a special dinner at his father's restaurant in Pacifica has scheduled another trip to San Francisco for Saturday, March 29. Dan announced that the bus will leave Healdsburg at 4 p.m. arriving at the destination, Caesar's Restaurant, located near Fisherman's Wharf around 6 p.m. Caesar's is a well known Italian restaurant so be prepared to enjoy a feast.

Tickets are \$75 which includes the bus trip and the dinner.

Governor's Official Visit Set For Villa

Cal-Nev-Ha District Governor Oscar Knight will pay his official visit to Division 32 at a dinner set for April 9 at the Villa Chanticleer. The Healdsburg Kiwanis Club will be the host club and was chosen because of the fine job the club did last year at the Governor's visit, also held at the Villa. Ken Rochioli is chairman of the event and will be asking club members to assist him in the planning, etc.

Healdsburg
KIWANIS CLUB
P. O. Box 1156, CA 95448



Serving our Community Since 1923