



March 2011

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**KEY CLUB VALENTINE'S BAKE SALE AND AUCTION.** Kirsten Smith introduces her fellow members to Kiwanians at the February 8<sup>th</sup> meeting . Looking on are Hunt Conrad and Lucy Lewand who was the auctioneer. (See page 4 for article).

## The Pancake Advertising Committee Ready to Contact Business Community for Support

Rich Iverson, chairman of the Pancake Breakfast advertising committee, announced that his 13 member sales force has received instructions and necessary sales material and is ready to contact the business community in support of the 55<sup>th</sup> annual Healdsburg Kiwanis Pancake Day scheduled for Sunday, April 17. As usual the fund raising event will be held at the Villa Chanticleer with Kiwanis members serving pancakes and all the rimmings from 7 a.m. to 12 noon.

Rich said that last year the Pancake Breakfast advertising committee sold 103 advertisements that netted \$5,115. He pointed out this was in a weak economy . Presently, he added, we are in a recovering economy and should be able to do even better,

"We live in a very supportive community that believes in the work Kiwanis does and are willing to help us", he stressed.

As an incentive, which was also offered last year, the committee is offering to discount \$10 on each \$60 space if two or more spaces are taken. For each advertising space sold the advertiser also receives two tickets to the breakfast,

The Pancake Breakfast advertisement will appear in the Tribune on Thursday, April 14. All copy needs to be submitted to Rich by Friday, April 1. Members of the Pancake Breakfast sales force, in addition to Rich Iverson, are Carl Elze, Harry Jackson, Vern Losh, Martin Silge, Roger Dormire, George Clough, Jack Brandt, Jerry Strong, Dennis Stead, Phil Luks, Lucy Lewand and Bob Santucci. Bob Taylor is general chairman of the Pancake Breakfast who reminded the members that they would be receiving their ten tickets to sell or buy very shortly.

## Calendar

**March 1:** Regular meeting at 12 noon at Villa Annex. Guest speaker, Jim Heid, a consultant leading the land use committee for Healdsburg.

**March 8:** Regular meeting, 12 noon at Villa Annex. M. Fields guest speaker. His topic will be Reverse Mortgages.

**March 12:** Division Council Meeting, 10 a.m. to 12 noon at Petaluma Fairgrounds hosted by Petaluma Kiwanis, followed by annual Petaluma Kiwanis Oyster Feed at 12:30 p.m.

**March 15:** Regular meeting, 12 noon at Villa Annex. Healdsburg Police Chief, guest speaker.

**March 17:** Board of Directors Meeting, 7 p.m., Conference Room at the Healdsburg Police Station.

**March 22:** Evening meeting starting with social hour at 6:30 p.m. at Villa Annex. Meeting called to order at 7 p.m. Irish Dancers will perform.

**March 29:** Regular meeting, 12 noon at Villa Annex.

**The Healdsburg Kiwanis Club meets Tuesday noon at the Villa Chanticleer Annex. For information about the Healdsburg Kiwanis Club contact Richard Bugarske, president at 433-1771 or Phil Luks, secretary at 433-8005.**

### ***The Builder***

The official Publication of  
The Healdsburg Kiwanis Club  
Box 1156, Healdsburg, CA 95448

#### **OFFICERS 2010-2011**

Richard Bugarske, President  
Hunt Conrad, President Elect  
Phil Luks, Secretary  
Albert (Pete) Peterson, Treasurer  
Dennis Gary, Immediate Past  
President

#### **Board of Directors**

George Clough  
Harry Jackson  
Rick Norman  
Bob Santucci  
James Schmidt  
Martin Silge  
Richard Thomas  
Tim Tuscany

#### **Memorial Scholarship**

#### **Board of Directors**

John Bippart  
John (Jack) Brandt  
Dan Maraviglia  
Charles Reichel  
Dennis Stead

#### **THE BUILDER**

Arnold Santucci, Editor  
Richard Iverson, Member

### ***Happy Birthday***

**Vince Dougherty: March 1**  
**Kelly Ann Sheehy: March 4**  
**Lockie Gillies: March 12**  
**Robert Malone: March 13**  
**Carl Elze: March 20**

#### **Kiwanis Club Anniversaries**

Congratulations to the following  
members who joined the Kiwanis Club  
during the month of March.

**Robert Malone: 3-13-54**  
**Jack Brandt: 3-6-79**  
**Ted Etheredge: 3-22-88**  
**Harry Jackson: 3-16-04**  
**Michael Laird: 3-16-10**  
**Patti Robarts: 3-16-10**  
**Cynthia Brown: 3-23-10**  
**Judith Everett: 3-23-10**  
**Lucy Lewand: 3-23-10**  
**Susan Sheehy: 3-23-10**

#### **The President's Message;**

## **Our Mission: Changing the World One Child and One Community at a Time**

By Richard Bugarske

Sometimes it is good to go over some of the history and facts about Kiwanis. Of course, our overarching mission states that Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time.

#### **KIWANIS HISTORY**

Kiwanis was born in Detroit in 1915, during a period when a dozen service organizations formed and thrived around the United States.

The first Kiwanis clubs promoted the exchange of business among members.

By 1919, Kiwanis opted to emphasize service above business networking.

#### **THE KIWANIS IMPACT**

Kiwanis International and its family of clubs devote more than 18 million volunteer hours and invest more than \$107 million annually in their communities around the world.

#### **THE CLUB AND MEMBER EXPERIENCE**

All the good that Kiwanis does around the world happens at the club level.

#### **FOCUS ON SERVICE**

Kiwanis focuses on the needs of ordinary people and children to create extraordinary life-changing moments.

#### **KEY CLUB**

Key Club International is the largest teen service leadership organization in the world.

Key club empowers its nearly 260,000 youth members to lead and serve in almost 5,000 clubs in 30 nations.

The first Key Club was chartered in 1925 at Sacramento High School, Sacramento, California.

Providing more than 12 million service hours annually, Key Club proves to be an ever-popular high school organization for teenagers seeking to cultivate leadership skills, develop friendships, and perform service in their communities.

Many Key Club members demonstrate a passion for helping others and develop excellent leadership skills they carry with them for a lifetime.

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A REMINDER: The Petaluma Kiwanis Club's annual Oyster Feed is scheduled for Saturday, March 12 starting at 12:30 p.m. at the Petaluma Fairgrounds. This is a fun event ... all the oysters you can eat served in different ways. This is an inter club meet so contact Susan Sheehy if you wish to attend.

ANOTHER REMINDER: The fourth Tuesday, an evening meeting, will feature a special program of Irish Dancing in celebration of St. Patrick's Day. Social hour at 6:30 p.m. with the meeting starting at 7 p.m. Bring a guest. Dan Maraviglia is program chairman.

## Raven Performing Arts Center, School Libraries , Nursery School Requests Approved by Directors

Approximately \$8500 of the club's project funds were allocated to requests for funding from the Raven Performing Arts Center, the Healdsburg Community Nursery School, the Healdsburg Schools Libraries and the Healdsburg Junior High School at the board of directors meeting held February 17 at the Healdsburg Police Department's Conference Room.

A \$750 contribution was approved for a new 32" to 38" video monitor for the lobby of the Raven Performing Arts Center. The monitor will show a continuous feed of past and upcoming shows, talent photos, local merchant advertising and donor acknowledgments which will include the Kiwanis Club of Healdsburg. This donation will assist Kiwanian Michael Laird in his quest to win the 2011 Mr. Healdsburg Pageant.

\$2500 was approved for the K-12 Healdsburg Schools Libraries Program as a challenge grant through the Healdsburg Education Foundation which will have to find one or more donors with \$2500 to match the club's grant. Book plates will be in each book identifying the Kiwanis Club of Healdsburg as the book donor.

\$1,400 contribution was approved to improve the school ceiling at the Healdsburg Community Nursery School. Also for the Healdsburg Community Nursery School a \$2600 request was approved as a challenge grant to repair the school's roof. The school will have to find one or more donors with \$2600 to match the club's grant. The Healdsburg Community Nursery School has offered parent help for one or more of the club's fund raisers such as the Christmas Tree Lot,

A number of requests were tabled for further information --- a \$1,000 request for infield dirt for the Healdsburg High School Baseball Field; a \$30,000 or part thereof for a computer laboratory by the Alexander Valley Elementary School; a \$22,000 or part thereof for a computer lab for the After School Program at the Foss Creek Complex.

Three administrative issues, including a working budget for the project fund, were also tabled awaiting further data. (Pete Peterson contributed to this article).

## Boy Scout Troop 21 Activities Reported to Membership by Kiwanis Chairman

Bob Taylor, chairman of the Kiwanis Boy Scout committee, advised the members in his updated report that the troop, sponsored and chartered by the Kiwanis Club, has been very active since the beginning of the new year. Because of being chartered by the Kiwanis Club troop 21 is a service oriented troop.

Recently, the scouts completed building 25 owl boxes to be sold to businesses and families. The proceeds from the sales will help support the troop.

During the holidays the troop supplied two very grateful families with gifts at Christmas time.

The scouts went on a zip-lining outing in the redwoods near Occidental in January. Upcoming events include a snow camping trip on March 5-6 and an overnight visit to the Hornet in San Francisco on April 7. Also on the agenda is the troop's annual pancake breakfast on July 4.



**A visit to the Redwood Empire Club on February 3 began Healdsburg's inter club program chaired by Susan Sheehy, second from right. Joining her for this first visit were, left, Dee Whitehall, Neal Bertrand and, right, Kelley Sheehy. Greeting the group was Redwood Empire Club president, Ed Christenson, third from left. (Photo courtesy of Susan Sheehy).**

## Great Start For Inter Club Program; DC Meeting, Oyster Feed March 12

Under the leadership of Susan Sheehy, chair of the Inter Club committee, the program got off to a great start with a visit to the Redwood Empire Club, Santa Rosa on Thursday morning, February 3. Accompanying Susan were Dee Whitehall, Neal Bertrand and Kelley Sheehy.

The following Sunday, February 6— Super Bowl Sunday— a large contingent enjoyed the annual Geyserville Club's Pancake Breakfast. Attending that event along with Susan were Kelly Sheehy, Loretta Strong, Ken Scharer, Bob Santucci, Bob Malone, Rich Thomas, Carl Elze, Denny Stead, Bob Taylor, Jack Brant, Todd Brandt and Jim Colgan.

The next Inter Club is scheduled for Saturday, March 12 with a visit to Petaluma which is sponsoring their annual Oyster Feed .at the Petaluma Fairgrounds (See Page 4)

starting at 12:30 p.m. In the morning from 10 a.m. to noon the quarterly Division Council meeting will take place, also at the Fairgrounds. Contact Susan if you wish to make arrangements to attend the oyster feed. She can be reached at 431-4811, 894-2812 or e-mail at [susansheehv@mac.com](mailto:susansheehv@mac.com).



Visiting the Windsor Club on February 16 were, left to right, Ron Puccioni, Jesse Whitely, Neal Bertrand, Susan Sheehy and Randy Collins. Shown with them is Robert Maize, fourth from left, president of the Windsor Club.

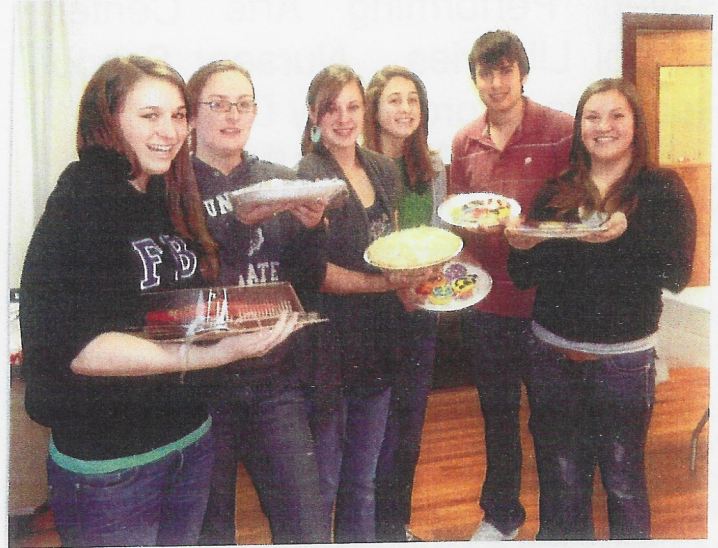
### Kiwanians Generous in Their Bids at Key Club's Valentine's Auction

Under the professional and guiding hand of Kiwanian Lucy Lewand the Healdsburg High School Key Club in its annual auction of baked goods – pies, cakes and cookies – realized a profit of \$570. With her inimitable style Lucy was able to get higher bids from her audience. Bids ranged from \$70 for a strawberry cake, \$60 for a lemon chiffon pie, \$40 for a plate of cookies to \$20 for half a dozen cupcakes.

Andy Smith, chairman of the Kiwanis Key Club committee, reported that the funds will be used for a special project by the Key Club.

Andy also reported that the Key club will enjoy a trip to Lake Tahoe area for a one day of skiing on March 12.

At a recent meeting, the present officers were reelected for a new term. Kirsten Smith is president of the Key Club, Jonah Brem, vice president, Olivia Hiles, treasurer, Marita Wallace, co-secretary and Hannah Klisura, CoPR officer.



Key Club members display the many delectable baked goods which were auctioned off at the February 8 meeting.

### On the Agenda for March: Irish Dancers Police Chief, Reverse Mortgages and Report On Land Use Developments

Hunt Conrad, president elect and program chairman, and his committee, have come up with some interesting programs for March.

Heading off the month the members will hear from Jim Heid, a consultant leading the land use committee for the city.

He will be followed on March by M. Reid who will give us information on the process known as reverse mortgages, its advantages and pit falls.

Healdsburg Police Chief Kevin Burke will be introduced to the members on March 15. Chief Burke was recently appointed to the position by the city council.

On the fourth Tuesday, March 22, an evening meeting, the members will be entertained by a group of Irish Dancers presented by Kiwanian Dan Maraviglia. At the evening meetings the social hour starts at 6:30 p.m. with the meeting scheduled to start at 7 p.m. Guests are always welcomed at club meetings. Refreshments from the bar are available and Patti Robarts, our caterer supplies snacks.

Last Tuesday our own Roger Dormire gave an interesting report on his and Debbie's 19 day safari trip to Africa. He accompanied his talk with many beautiful photos taken in Tanzania and Kenya.

## To Expand Fitch Mountain Foot Race Need More Planning and Sponsors

David Jones, chairman of the annual Fitch Mountain Foot Race, in a meeting after the lunch meeting on March 1, told those assembled that the Race can and should grow but the event needs more help in planning, execution, and sponsorship.

David said that the last race attracted 400 participants and netted the club a little over \$5,000 which goes to the Healdsburg Kiwanis Club's Memorial Scholarship Fund. The fund is designed so that only the income generated from the investments can be utilized for the scholarships which are presented to graduating seniors at the Healdsburg High School. However, some of the funding for the scholarships comes from the club's project fund. He pointed out that by attracting 100 more racers the event could double its net profit.

David shared with those interested in furthering the cause of the Foot Race an evaluation made in 2006 to increase the participation in the race.

Presently, the club hires a running group to do the registration and advertise the race in racing publications.

Suggestions in the evaluation to reach the potential of the annual race are:

Have "Time Callers" at each mile marker so the runners can keep track of their pace.

Enlist the support of a graphic designer to help with the T-shirt design and a poster that could be marketed as an additional fund raiser.

Recruit local entertainment to be positioned along the course.

Hold it every year at the same time. This has been done in the past.

Place banners at both ends of the city announcing the event as well as banners listing the sponsors.

Advertise the possibility of registering the day before and in conjunction hold seminars on how to improve your running and how to maintain your health.

Solicit sponsorship and support from wineries who would offer free tastings to runners at the end of the race.

Solicit food from local restaurants and health clubs for the runners after the race.

Develop a web site for the event that is available all year long.

Solicit major sponsors such as Hotel Healdsburg, H2 Hotel, Le Mars Hotel, Nike, Martinelli's, Powerbar, etc.

Healdsburg is a destination site and many people enjoy visiting this area for wine tasting, the Russian River and the beauty of the City. It was pointed

out that 15,000 participate in the Santa Cruz' Wharf to Wharf race. We have as much to offer as Santa Cruz.

The Fitch Mountain Foot Race could be developed into a major draw for Healdsburg as well as the Kiwanis Club and its scholarship fund.

The City, it was stressed, should be approached to include this event in some publicity funding toward reaching the potential of this event as it could be developed into a major draw to Healdsburg.

David also pointed out the committee should do what it can to increase the participation in the Foot Race by local and area residents.

Kiwanis Club members who attended the special meeting and agreed to help to attract more runners were Rich Thomas, Joe Engler, Vince Ciolino, Bob Taylor, Carl Elze, Jerry Strong, Phil Luks, Susan Sheehy and Bob Santucci.



**REJOINS KIWANIS:** Former Kiwanis member Vern Losh, center, was accepted into membership again at the Tuesday, March 1 meeting. Shown here with Vern are, left, Bob Taylor, sponsor and Rick Norman, membership chairman. Vern retired in 2008 as Chief of Sonoma County Emergency Services after thirteen years in that position. In all, he had chalked up 35 years in firefighting beginning as a young volunteer in Placer County. Presently he does consulting and is active as a volunteer. He and his wife reside in Healdsburg and have an adult son, Allen and an adult daughter, Whitney.

### Volunteers Needed For Little League

Rich Norgrove, Jr. a long time member of the Kiwanis Club, issued a request for volunteers to participate in the Healdsburg Little League.

Needed are coaches, umpires, field maintenance, concessions administrator, concessions scheduler, concessions cash management. If you are interested or want more information contact Rich Norgrove, Jr. at 849-7258 or Cindy Beth at 478-0791.

## The Builder -- KIWANIS CLUB OF HEALDSBURG



**A HAPPY 93<sup>RD</sup> BIRTHDAY AND 11<sup>TH</sup> ANNIVERSARY:**  
Mario Lucchesi had two reasons to celebrate on Tuesday February 1... his 93<sup>rd</sup> birthday and his 11<sup>th</sup> anniversary as a member of the Kiwanis Club. As his "special" he asked the ladies of Kiwanis to sing not the traditional birthday song but "He's a Jolly Good Fellow". As has become custom he donated \$93 to the Memorial Scholarship Fund and, in addition, in celebration of his anniversary he donated \$11 to the weekly charity fund.

**CONGRATULATIONS:** to Joanna and Jesse Whitely (one of our newest members) on being voted "Healdsburg's Cutest Couple" by Healdsburg Patch readers in a contest that ended just before Valentine's Day. Jesse is a dentist at Villagio Dental receiving his degree from Loma Linda University . The couple moved back to Healdsburg in June. Joanna grew up in Healdsburg and graduated from Rio Lindo Adventist Academy. Jesse and Joanna met while they were attending Walla Walla University in Washington state in 2004. They have a daughter born in 2008 and are expecting another daughter to be born in March .....**LeRoy Steck** who has four granddaughters on the birth of his first grandson.



Healdsburg  
**KIWANIS CLUB**  
P. O. Box 1156, CA 95448



*Serving our Community Since 1923*