

THE BUILDER

# KIWANIS CLUB

of Healdsburg



FOUNDED NOVEMBER 3, 1923

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**53<sup>rd</sup> ANNUAL PANCAKE DAY:** Richard Iverson, left, chairman of the advertising committee for the annual Pancake Day fundraiser accepts his ten tickets from Pancake Day chair Loretta Strong.

## Pancake Day Chairpersons Tell Kiwanis Club Members To Sell, Sell, Tickets and Advertising

In order to reach our goal to net as much as last year's Pancake Day. Chairpersons Loretta Strong and Richard Iverson stressed the need to sell more tickets and more advertising space to the 53<sup>rd</sup> annual fundraiser scheduled for Sunday, April 5 (Palm Sunday) at the Villa Chanticleer. Serving hours are 7:30 a.m. to 1 p.m.

Pancake Day chairperson Loretta Strong reminded the members that every member is responsible to sell or buy ten tickets which she has given out to the members during the past week. If you have not received your ten tickets you should advise Loretta immediately.

The working assignment sheet for Pancake Day will be distributed at the meetings. If you can not work the shift assigned to you please make contact with Loretta as soon as possible.

Advertising sales chairman Rich Iverson, said that with the present economic conditions the sales committee members need to double their sales effort.

"In this economy we will need to work smart and find new advertisers to replace any we lose. If each of us could get two more ads than last year we will be able to continue our three page layout."

The advertisement will appear in the *Tribune* on April 2.

Last year 121 advertisements were sold and netted the club \$5,924.

Sales of advertising spaces, tickets, door sales, potted plant sales and contributions by member sponsors brought the club's Project Fund a net profit of \$13,185.

## Calendar

**March 3:** Regular meeting, 12 noon at Villa Annex. Guest Speaker Judy Douglas of Project Presents.

**March 5:** Wine Tasting fund raiser at Souverain Winery, Center Street, Healdsburg, 5:30 to 7 p.m. Spouses and guests invited.

**March 10:** Regular meeting, 12 noon at Villa Annex. Guest Speaker Laurie Nimmo of Healdsburg High School Career Department.

**March 11:** Board of Directors meeting, 7 p.m. at the Healdsburg Police Department's Conference Room, 7 p.m.

**March 14:** Division Council Meeting, 9 a.m. Petaluma Kiwanis Club followed by Oyster Feed.

**March 14:** Petaluma Kiwanis Club's Oyster Feed, 12 noon, at Petaluma Fairgrounds, \$28

**March 17:** Regular meeting, 12 noon at Villa Annex. Representative of the Junior High School Book Club will give the program.

**March 24:** Regular meeting, 12 noon at Villa Annex. Russian River Chamber Music will present the program.

**March 31:** Regular meeting, 12 noon at Villa Annex. Jerry Heskett will speak about the Santo Tomas Prisoner of War Camp in Manila.

The Healdsburg Kiwanis Club meets Tuesday noon at the Villa Chanticleer's Annex. For information about the Healdsburg Kiwanis Club and its meetings please contact Dennis Gary, president at 433-2552 or Phil Luks, secretary at 433-8005.

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**The Builder:**

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Box 1156, Healdsburg, Ca  
95448

**OFFICERS 2008-2009**

Dennis Gary, President  
Loretta Strong, 1<sup>st</sup> V.P.  
Robert Taylor, 2<sup>nd</sup> V.P.  
Phil Luks, Secretary  
Albert (Pete) Peterson, Treasurer  
George Diebold, Past President

**Board of Directors**

Jack Brandt  
James Colgan  
Hunt Conrad  
Ron Doble  
David Jones  
Chris Metrulas  
Doug Newton  
Ken Scharer

**Memorial Scholarship Fund**

**Board of Directors**

John Bippart  
John (Jack) Brandt  
Dan Maraviglia  
Charles Reichel  
Dennis Stead

**THE BUILDER**

Arnold Santucci, Editor  
Richard Iverson, Member  
Vincent Ciolino, Member  
Cullen Wilder, Member

**Happy Birthday**

**Vince Dougherty:: March 1**  
**Robert Young: March 6**  
**March 12: Lockie Gillies**  
**March 13: Robert Malone**  
**March 20: Carl Elze**  
**March 27: Neil Iversen**

**Kiwanis Anniversaries**

Congratulation to the following who  
joined Kiwanis during the month of  
March.

**3-13-54: Robert Malone**  
**3-6-79: Jack Brandt**  
**3-27-88: Ted Etheredge**  
**3-16-04: Harry Jackson**



**91 YEARS YOUNG:** Chuck Reichel, right, a member of the board of the Healdsburg Memorial Scholarship Fund, accepts a check for \$91 from Mario Lucchesi for the Healdsburg Kiwanis Memorial Scholarship Fund in celebration of Mario's 91<sup>st</sup> birthday on February 1. Mario also celebrated the ninth anniversary of his joining Healdsburg Kiwanis on February 1 by donating \$9 to the weekly charity fund. When asked what is his secret of longevity Mario replied "Keep Breathing !" (Photo by Hunt Conrad).

**Committee Meets With City Officials To Confirm Facts on Proposed Rental Increase at Villa Annex**

Dennis Stead and his committee including City Councilman Gary Plass met with Community Services Director David Mickaelian to discuss and iron out information received by Kiwanis on a proposal to increase the rental fees substantially at the Villa Annex. The meeting, held on Friday, February 20., was attended by Ken Scharer, Rick Norman, Jack Brandt, Gary Plass and Dennis Stead who initiated the meeting.

In his initial report Dennis informed the club that according to information received the rent would go from \$74 per week (\$3500 per year) to over \$300 per week (\$17,000 per year). Dennis explained that the city proposed to charge the caterers a 15% surcharge per rental plus \$3.15 per place setting. The change in rental fees for the Villa and the Annex were formulated at the suggestion from a consulting firm who saw the need to charge more for the facility for companies and outside businesses for conventions and meetings and for wedding parties and receptions. However, local non profits stressed that these increased fees should not apply to them.

In retrospect, the city officials agreed that the increases should only be for others than non profits.

Mickaelian advised the committee that the city wants to recoup the cost of doing business and in the case of the Kiwanis Club recoup the cost of having an employee on the premises for five hours to set up the table and chairs before the caterers arrive and to put the tables and chairs away after the meeting. The cost of this is \$22 per hour bringing the (please see page 3)





**Retired Healdsburg educator/administrator Robert Malone will celebrate his 55<sup>th</sup> anniversary as a member of the Healdsburg Kiwanis Club March 13.**

### **Nine Members Have 30 Years or More of Service to Healdsburg Kiwanis**

Lengthy service to the Kiwanis Club and to the community has been a tenet of many members of the club since its inception 86 years ago.

Presently, nine members of the club have had 30 or more years of continuous membership and community service. Leading the group is Robert Malone who on March 13 will have been a member continuously of the Healdsburg Kiwanis Club for 55 years. Robert served as principal of the Healdsburg Junior High School and later as Superintendent of the high school for many years racking up 32 years as an educator/administrator before his retirement 26 years ago. In addition to his long service with the Kiwanis club in many capacities including serving as president in 1960, Bob served as president of the Friends of Lake Sonoma for ten years taking over from Milton Brandt, the founder of FOLS. An avid fisherman Bob shared his talents as a fisherman with many young people. He presently serves on the club's History Committee chaired by Dan Gianni. Relzy Aikin, auto dealer and educator was president of the club when Bob joined in 1954.

Others with long time continuous service are Jim Silveira, 42 years; Neil Iversen, 38 years; Robert Young, 36 years; Charles Reichel, 35 years; Kurt Hahn, 31 years; Jack Brandt, Lindsay Wurlitzer and Rich Lehrmann, all with 30 years.

#### **Villa Rental:**

new weekly charge to \$110. Dennis said the committee will keep working on this project to see if the hours could be reduced to four hours. Dennis said that if this doesn't work the club will just have to pay the new fee and perhaps raise the additional funds with another fund raiser.

### **Tasting Fundraiser at Souverain**

A social outing as well as a fund raiser for Kiwanis will take place on Thursday, March 5 at the Souverain Winery, 308 Center Street located on the Plaza Square.

The winery, next to the Downtown Bakery, will offer tasting of its wines, "nibbles" brought by designated members of the club and the opportunity to purchase wines from the well known winery. The club will receive a percentage of the sales.

Arrangements for the wine tasting/party were made by Roger Dormire who urged members and their spouses and guests to come and "enjoy an evening of fun and fellowship."

The event will be held from 5:30 p.m. to 7 p.m. There is no charge for this event.



**STUDENT OF THE MONTH : Healdsburg High School senior Patrick Lenny addresses the February 3<sup>rd</sup> meeting of the club after being introduced to the membership by Vince Dougherty, chair of the Student of the Month committee. Patrick, son of Sue and Tom Lenny, has been active in soccer, swimming and wrestling and volunteered 40 hours for the school's library project. He plans to attend Cal Poly or the University of Oregon.**

### **Petaluma Kiwanis Sponsors Its Annual Oyster Feed on March 14**

Bob Young, Past Lt. Governor of Division 32, at our February 17 meeting announced that the Petaluma Kiwanis Club will be hosting its annual Oyster Feed on March 14 at the Petaluma Fairgrounds. He said that the Oyster Feed will feature raw and barbecued oysters as well as barbecued chicken and an open bar. The event will start at 12 noon and the cost is \$28 per person.

Lt. Governor Bob also announced that the Division Council meeting is scheduled for 9 a.m. that same day.





Marjie Pettus, Healdsburg's interim city manager, shown here with program chairman Bob Taylor, was the guest speaker at the club's February 17 meeting. In addition to the financial problems facing the city she spoke of the new Community Services Center now located at the former Foss Creek School.

### 5 Interesting, Diversified Programs Scheduled For Our March Meetings

Bob Taylor, second vice president and chair of the program committee, said that he has lined up five very interesting and diversified program for our March meetings.

The March 3 meeting will feature Judy Douglass, a member of Project Presents, a non profit that helps with gifts and toys for about 70 families at Christmas time. The Kiwanis Club has had a long association with Project Presents. The non-profit uses Kiwanis Club to funnel monetary donations given to Project Presents.

Laurie Nimmo of the Healdsburg High School Career Development Department will be the guest speaker at the March 10 meeting. Ms Nimmo helps the club with the student of the month and the scholarship programs.

On March 17 a representative of the Junior High School Book Club will address the membership and on the following Tuesday, March 17 The Russian River Chamber Music Association will advise us of their programs.

And on the last Tuesday of the month, March 31 Jerry Heskett will talk about the Santo Tomas Prison Camp .

**HAPPY AND SAD:** Fire Chief **Randy Collins** happy that the Federal Government has provided funding for volunteer fire personnel. He also had a happy \$50 in celebration of his 50<sup>th</sup> birthday ...**Hunt Conrad** happy about the successful wild steelhead festival held recently in downtown Healdsburg ...**Carl Elze** very happy that his grandson who lives in San Mateo recently achieved the rank of Eagle Scout...

Healdsburg  
**KIWANIS CLUB**  
P. O. Box 1156, CA 95448



Serving our Community Since 1923