



April 2021

Volume 97 No. 7

Kiwanians and Key Clubbers bag at the Food Bank

On Wednesday, March 10 Key Club members and our Kiwanis Club Corps volunteered to prepare food for distribution at the Redwood Empire Food Bank in Santa Rosa. Barbara, Nancy, Richard and Dick along with Key Clubbers, Indica, Jack, Lucca, and Henry bagged over 1000 pounds of carrots. Great to get out and see folks.

<https://refb.org>

The Food Bank is the largest hunger-relief organization serving north coastal California, from Sonoma County to the Oregon border.

In 2020, the Food Bank distributed enough food for over 26 million meals. This would not be possible without the efforts of remarkable volunteers who graciously donate their time, the boundless generosity and ongoing support of monetary donors, the incredible amount of donated food received throughout the year, and the ability to purchase food in bulk for a fraction of the retail cost. With the support of:

- 9,000 dedicated volunteers
- 21,515 monetary donors
- 812 corporate, foundation and organization donors
- 153 major food donors
- 83 passionate staff

Please join the Key Clubbers for another evening shift on April 7th, 7pm – 9pm. See Presidents message for details, following page.



**What's up Doc????
Bugs would be thrilled!**



Calendar

Meeting Dates:

Apr 6: - Regular meeting
Zoom, 12:00 noon – Felicia Smith,
Healdsburg Utility Analyst

Apr 13: Volunteer month
workday - Giorgi park 11:30am -
12:45pm, socially distanced lunch
break 12:45 - 1:15. Details to come.

Apr 15: Board of Directors meeting
Zoom, 6:00 pm.

Apr 20: Regular meeting
Zoom, 12:00 noon – Kevin Burke,
Healdsburg Police Chief

Apr 27: Same as Apr.13.

The Healdsburg Kiwanis Club meets Tuesday noon at the Villa Chanticleer Annex except the last Tuesday of the month is an evening meeting, 6:30 PM Social, 7:00 PM Meeting.

For information about the Healdsburg Kiwanis Club Contact Anna Grant, President at (707) 836-1615 or Liz Bippart, secretary at 227-4314.



**Kiwanis ----- Serving the
Children of the world®**

**The official Publication of the
Healdsburg Kiwanis Club
Box 1156, Healdsburg, CA
95448**

www.healdsburgkiwanis.org

OFFICERS 2019 – 2020

President – Anna Grant
CO-Presidents Elect – Two Richards,
Thomas and Yates (Rowdy)
Secretary - Liz Bippart
Admin. Treasurer- Richard Bugarske
Project Treasurer - Ron Doble
Past President – Terry Kemp

Board of Directors

Harry Jackson Susan Sheehy
Nancy Arsenault Jerry Strong
Jan Gianni Eric Smith
Richard Thomas Barbara Erickson

Memorial Scholarship

Board of Directors

Dan Maraviglia, Chair
John (Jack) Brandt Randy Collins
Ron Doble Guy French
Vern Losh Dennis Stead

The Builder

Harry Jackson, Editor
Arnold Santucci, Sr. Advisor
Richard Iverson, Member

Happy Birthday

Martin Silge – April 14
Gary Plass – April 16
Paulene Rogers – April 20
Dale Candalaria April 22
Guy French – April 24

Kiwanis Anniversaries

Congratulations to the following members
who joined the Kiwanis Club during the
month of April:

John Dayton: 4-2-91
Todd Brandt: 4-7-01
Richard Norgrove: 4-7-96
Dan Maraviglia: 4-8-97
Guy French: 4-12-05
Dennis Stead: 4-13-99
Roger Dormire: 4-16-02
Brian Wells: 4-20-10
Richard Yates: 4-20-10

The President’s Message

April is here and Spring has Sprung with the current weather topping at 80 degrees here (pew). April is also national volunteer month and I want to be sure that you all have a chance to participate in several service projects with the club this month. Mark your calendars, grab your blue K shirts and swag and meet us outside.



- **Wednesday, April 7th Redwood Empire Food Bank with Key Club**
Joining forces with the Key Club students to work another evening shift at REFB. Masks required and work is done outdoors under a tent shelter. Time: 7pm - 9pm
Location: Redwood Empire Food Bank Warehouse 3990 Brickway Blvd, Santa Rosa, CA 9540. Register on the REFB website:
<https://refb.volunteerhub.com/?format=List&filter=124334>
- **Tuesday, April 13 and 26 - Service at Healdsburg Parks**
As a part of volunteer month, we will step outside for service projects in April instead of two of our regular Tuesday Zoom meetings. We Plan to be at Giorgi park on 4/13 at 11:30a-12:30-45p to work, then take a socially distanced lunch break from 12:45 - 1:15ish under the trees, post clean up. Details on what tools are provided by City, what we as K’s will need to bring, and the projects we will work on are being finalized so stay tuned. If interested let me know so that I can create task lists with City Parks Crew.
- **Monday, April 5th: Denny Stead - Marie Sparks Vol of the Year 2020**

Not a service opportunity but instead a celebration of the volunteer of the year:

We will have a celebration for Denny Stead who will be receiving the Marie Sparks Annual Volunteer for the Year Award Monday, April 5th at City Council meeting at 6pm. To join the City Council meeting and watch live: Go to <https://zoom.us/join> and type in the Webinar ID: 875 0042 7942 or Follow this link: <https://us02web.zoom.us/j/8750027942>

Join him for a celebration toast after the meeting on the Plaza at Dukes. See Denny with questions. Time: aprox. 6:30pm (after the Council gives his award). Location: Dukes on the Plaza.

I hope to see you all out there with sleeves rolled up, on zoom, or drink in hand celebrating Mr. Stead.

Anna “the Piranha” Grant

Board of Directors Meeting March 2021 *Summarized from minutes by Liz Bippart.*

Administration Management

Financials & other Business

- Dick reported from Bodega Bay that dues are still coming in.

Healdsburg Kiwanis Foundation

Foundation Financial Reports & Business

- The current Foundation Fund balance is \$102,281. A check for \$16,306 in matching funds for the Children's Legacy Fund has been deposited. There is \$13,000 available for this year's K projects.

Committee Work

- Loretta stated that 29 Kiwanis scholarship applications have been received from HHS seniors. Loretta and Dick will review the applications and have \$15,000 available for the awards.
- Anna announced the next DCM on April 17th on Zoom.
- Anna thanked members who have volunteered for the Senior Citizen Corndog Day. Over 100 seniors have placed their orders so far for the dogs to be picked-up on April Fool's Day, no joke.
- Future Planning will meet next week to discuss fundraising topics: Spring ideas, Pancake Breakfast Drive-By, Brandt's Beach.
- Rich Thomas reported the Kiwanis Club Corps Service Project at the Redwood Empire Food Bank was attended by Rich Thomas, Richard Yates, Barbara Erickson, Nancy Arsenault along with Key Club members who learned how to efficiently bag carrots for distribution.
- April is Volunteer Awareness Month. Key Club will be planning a TBA event.

Tuesday Zoom Meetings

Mar 2: - Mark Themig, Director of Community Services and Dave Jans, Recreation Manager, City of Healdsburg

Dave spoke about the City's Arts and Cultural Planning Process and Mark discussed planning for parks, river access and connectivity, Mill District connectivity and the 3 North Street (Purity)

project. Both planning processes have been delayed by the recent wildfires and the City's focus on covid-19 response.

Arts and Cultural Planning:

Healdsburg is a community or multiple arts and cultural spaces and places. The community enjoys a focus on visual arts, but a better balance with performing, literary and other arts is needed.

Planning Goals:

- Build the structural foundation for arts and culture.
- Enrich cultural experiences for the community and visitors.
- Foster and grow an inclusive creative economy.
- Advance art in the public realm.
- Advance development of arts and cultural spaces.

Parks, river access and connectivity:

The planning processes focus on:

- Efficient use of existing facilities paired with targeted improvements.
- Contextual aesthetics and celebration of place.
- Resources, spaces, and experiences that support all residents.

Badger Park:

The design components process includes park program, layout, river access opportunities and design elements. The most significant change is the opening up of river frontage to provide river recreation opportunities. The park property extends to the opposite side of the river.

Montage Park:

Design components process include park program, layout, parking demand and configuration, serpentine knoll removal and design elements.

3 North Street (Cerri/Purity Building)

Financing will be provided by the \$7 grant from the Foley Family Foundation Pledge. Complete design and approval process is on target for completion in 2021 with construction in 2022 and opening in 2023.



Badger Park Plan



Cerri/Purity Building Plan

Mar 9: – Tallia Hart, Chamber of Commerce CEO
<https://www.healdsburg.com>

We welcomed Tallia Hart, the CEO of the Healdsburg Chamber of Commerce to our Zoom meeting. In the 1920's, our Club worked closely with the Chamber on many issues that affected Healdsburg and that tradition continues here in the 2020's.



<https://www.healdsburg.com>

The Healdsburg Chamber of Commerce is an active, dynamic business organization servicing the needs of over 500 members who employ thousands of people. Their goal is to “Encourage and promote a positive, balanced, vital economy and preserve those unique qualities that are good for business and make

Healdsburg a special place in which to visit, live and work.”

The Chamber is actively involved in the Healdsburg community. Throughout the year the Chamber makes charitable donations to the Healdsburg Food Pantry and North Coast Consortium through local fundraising. The Chamber supports the future of Healdsburg workforce development by participating in and facilitating programs like the Healdsburg High School Academic Internship Program and the Mike Hauser Algebra Academy

The Chamber provides a myriad of services and opportunities to local businesses. Examples Include:

- Operate the Healdsburg Visitor’s Bureau serving thousands of visitors a year.
- Produce educational workshops, seminars, speakers and networking opportunities.
- Serve as an advocate for the business community.
- Work with elected officials to foster a positive business climate and promote economic development.
- Provide business assistance services, marketing, strategic planning & financial analysis.
- Promote business through website, business directory, visitor’s guide, and relocation guide.

Mar 16: Kevin Barr, Redwood Empire Vineyard Management.

Kevin is a UC Davis graduate with a degree in Agriculture Science/Viticulture and with 33 years of wine industry experience and founder of REVM. He directs all aspects of REVM’s business from the ground up.



Founded in 1983, REVM develops and manages vineyards from five acres to more than 100 between Santa Rosa and Cloverdale. Kevin and his management staff personally oversee each vineyard no matter how large or small.



In a very interesting presentation, Kevin discussed the trials and tribulations faced by the wine industry in 2020. Challenges include consolidation of the industry, lingering effects of the recent wildfires, vineyard practices and management, and labor issues.

Wildfires: The good news is that vineyards provide firebreaks, helping prevent the spread of fire and making the situation from becoming far worse. However, the fires tend to occur during the harvest with a devastating effect on the crop. Skins of the grapes that have not been picked absorb smoke particles causing smoke taint, making the grapes unfit for wine. In 2019 30% of the crop was not harvested due to smoke taint. Another complicating factor is the formation of evacuation zones that prevent access to the vineyards for picking ahead of the fire.

Labor: Labor is the number 1 aspect of vineyard management. Although the industry has become more mechanized, canopy management, harvesting, erosion control, and maintenance are all very labor intensive. Labor shortages are an ongoing problem, and the Latino workforce is essential. The vineyard workforce is 20% female who are valuable for their dedicated attention to detail. The average wage is currently \$19.80 per hour and much of the labor force works full time. 92% of the workforce has been COVID vaccinated.

The H2A Program is a federal plan that allows workers from Mexico to spend 10 months per year working in the vineyards and returning to their families in Mexico for 2 months. Transportation and housing are provided. The workers are fully vetted and are very motivated. Unfortunately, the State Legislature has passed a law limiting the labor to a 40-hour week. The workers would prefer 10-hour days.

Mar 23: Kevin Barr returns

Kevin presented so much amazing information about the evolution of the wine industry in Sonoma County that one meeting was just not enough to cover it all so Richard Thomas asked Kevin to return.

Kevin is optimistic about the recovery of the wine industry from the effects of the pandemic. The sales direct to consumer provided at Sonoma County

wineries vs. sharing profits 50/50 with distributors and retailers offers a big advantage.

The ongoing drought is a major concern for this year's crop. The City of Santa Rosa is not providing their wastewater to the vineyards this year and the vineyards have already drawn substantially on the water supply for frost protection.

The County Ag Commissioner plays an important role in vineyard management, monitoring pest control and infestations. Loretta asked about the Spotted Lantern Fly that is causing problems in Pennsylvania vineyards. Although not familiar with that pest, Kevin is confident it is on the Ag Commissioner's radar.

In response to a hypothetical question from a wealthy investor who wants to invest in a vineyard asking for advice, Kevin offered the following:

- 20 Acres is the minimum necessary for a profitable vineyard.
- Learn all you can about vineyard management and the wine industry. Take classes from Richard Thomas and others.
- Evaluate the site: climate, soils, water availability.
- Permitting.
- Have winery contracts in place.

Mar 23: Matt Stevens, SMART Community and Media Relations Manager

When Matt is not working for SMART he enjoys traveling, hiking & biking. He also is a partner in a Fishing Ranch in Idaho and has two children. His son is a paramedic-firefighter in Santa Rosa.

The Smart Train celebrated a 3-year anniversary in August 2020. The train has carried nearly 2 million passengers so far along with 700,000 bicycles.

During 2019, the extension from San Raphael to Larkspur was completed as well as the new station at Novado. These additions resulted in a 40% increase in ridership. The northern extension from the airport to Windsor has been delayed by pending state supreme court ruling on a lawsuit. The decision is expected soon, and if favorable, the extension could be completed in 2022.

The onset of the pandemic led to a large reduction in train ridership – down to about 18% of pre pandemic, resulting in a significant loss of revenue. The staff was cut by 12 employees and the

schedule was reduced to 16 trips per day and weekend operation was temporarily eliminated. SMART has refinanced their construction debt at a historic low percentage, leading to significant savings.

The extension to Healdsburg would require construction of 5 miles of track and upgrading or replacement of the bridge over the Russian River. Total cost is estimated at \$194 million, of which a large part is for the bridge. Various depot locations are being considered in discussions with the City. Financing is yet uncertain. Grant funding is being sought.

SMART has been recognized by the Federal Railroad Administration (FRA) for achieving Positive Train Control (PTC) certification ahead of the industry mandated deadline of December 31, 2020.

PTC is an enhanced safety feature that uses a computerized system designed to prevent certain human-error incidents. PTC systems constantly monitor the trains, including location, direction and speed. The system will warn train operators of potential problems and safely bring the train to a stop if the operator does not act.

SMART remains committed to providing a safe, reliable transportation option for the North Bay.

Congratulations Denny Stead, winner of the 2020 Sparks Award

Our own Denny Stead will be honored on April 5 at the City Council meeting with presentation of the Marie Sparks Memorial Volunteer of the Year 2020 Award, an annual honor that recognizes the volunteer efforts of locals. See president's message for details.



The Award was created in 1995 following Sparks' death. The Healdsburg City Council wanted to create an opportunity for Sparks to be remembered for her "unselfish spirit" and her caring nature. Born in 1914, Sparks is remembered as a woman of compassion, vision, and grit. She was "A no-nonsense kind of person. Marie saw needs in our community ranging from seniors to children and animals."

Denny fits that vision well and the award is well deserved. His many volunteer efforts include:

- Marine Corps League – Toys-for-Tots.
- Wildlife Rescue.
- Many Kiwanis projects. Denny takes the most pride in our 3rd grade Dictionary program now in its 20th year.

Other Healdsburg Kiwanians receiving the Sparks Award:

- Vince Dougherty, 1996
- Richard Bugarske, 2011
- Roger Dormire, 2018
- Tami and Richard Norgrove, Jr., 2019

Thoughts of the Day

Thanks to Randy Collins

That is the great seductive thing about America. The people always get what they want, right now whether it is good for them or not. *Bill Bryson (Author of A Walk in the Woods and The Thunderbolt Kid)*

The radical of one century is the conservative of the next. The radical invents the views; when he has worn them out, the conservative adopts them.

Mark Twain

\$\$Happy\$\$

Anna Grant: Happy Mom received shot No.2 in San Diego after being rescheduled twice, A medium \$, Mom is coming to live with us.

Nancy Arsenault: My daughter is engaged!

Richard Thomas: Happy to survive surgery.

Randy Collins: a happy dollar for being able to take AMTRAK to Denver (36 hours on the train being socially distance in my "Roomette") to visit my daughter Emma (former Key Clubber). While there, one of our outings was climbing the 11,700 ft. Chief Mountain on the Continental Divide.



Randy and Emma on Chief Mountain

LOTS of excitement for corndogs

Our club partnered with the non-profit Friends of the Healdsburg Senior Center to host the first ever senior (age 60 or better) corn dog drive thru on April 1, no joke. 78 cars drove through the Healdsburg Community Center as the Friends passed the dogs to the people in the cars as they drove by and the K crew manned the fryers and stayed ahead of the demand, cooking over 205 corndogs. Several dogs were delivered to homebound seniors by off-duty DASH driver, Brian.

“With these two clubs working together we were able to make connections with our community of seniors many of whom are isolated during the Covid pandemic. A tremendous effort by the Friends, Kiwanis and the behind-the-scenes staff who made it all come together smoothly. Thank you all for making this one memorable April Fool’s Corn-y Corn Dog party.” *Anna Grant*



Randy cooks while Rich supervises



Jane serves another customer



Susan the Corn-doggie and Debbi the energetic Ketchup



The crew



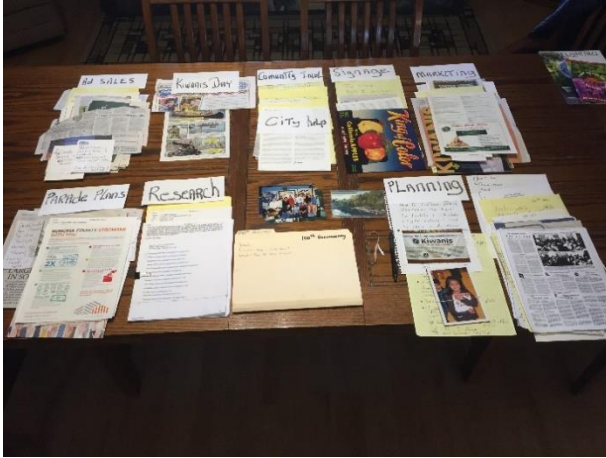
The Friends Jane Farkas, Pat Bean, Diane Bertoli, MaryLou Eddinger, Cindy Martin



Loretta & Jerry show the way

Healdsburg Kiwanis 100th Anniversary Planning

Planning is underway for 2023, an all-yearlong celebration of 100 years of Kiwanis in Healdsburg.



Here is Denny's assembly of research and information collected for planning



The lineup

**HEALDSBURG KIWANIS CLUB
P.O. Box 1156
Healdsburg, CA 95448**