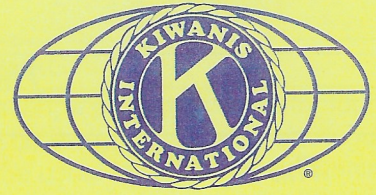


THE BUILDER

# KIWANIS CLUB

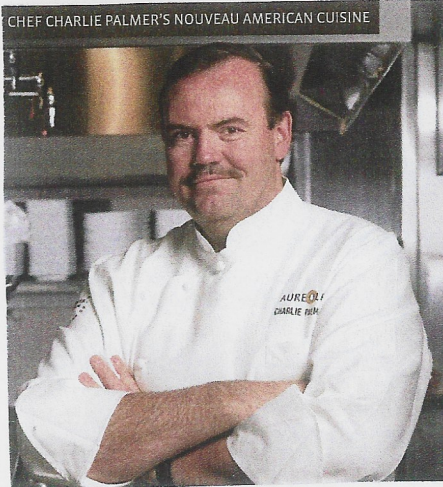
of Healdsburg



FOUNDED NOVEMBER 3, 1923

August 2011

Volume 87 No 12



**RENOWNED CHEF AND OWNER OF THE DRY CREEK KITCHEN, CHARLIE PALMER, LEFT,** again will be the celebrity chef at the annual Barbecue and Auction at Brandt's Beach. Conducting the auction will be Dennis Stead, center, chairman of the event and Lucy Lewand.

## Fun Night Predicted at Annual Barbecue and Auction at Brandt's Beach Saturday, August 27

Get ready to have a great and fun time when you attend the club's barbecue and auctions set for Saturday night, August 27 starting at 6 p.m. The annual event, a fund raiser for the club's administrative fund, will be limited to 110. Dennis Stead, chairman of the event, emphasized to club members. 65 have already signed up to attend, plus 22 from Cloverdale and other clubs have not yet been invited to attend. Dennis said that he and other committee and club members will visit Windsor and Geyserville clubs to offer tickets to the barbecue.

Again this year Charlie Palmer of the Dry Creek Kitchen will be the celebrity chef and he will bring with him four of his associates. Kitchen helpers are Chris Metrulas, Dick Bugarske, Dennis Stead, Bob Santucci with David Scharer in charge of the dining area.

The menu will include steak, corn on the cob, chili, salad, rolls, dessert and wine. Tickets are \$25.

And don't forget to bring your check book. There will be many items to bid on at the silent and live auctions.

The live auction, with auctioneers Dennis Stead and Lucy Lewand, will feature many wonderful and unusual events, dinners, etc.

Here are some of the auction items: Four SF Giants tickets in the club section on the first baseline; Cabin-fishing-golf weekend at Lake Shastina; a great day of fishing with outdoor columnist Hunt Conrad; three nights and four days at a vacation home at Bodega Bay; 7 drawers jewelry chest made by Jim Schmidt; a shrimp boil dinner for 16; dinner for 20 in the wine caves at the Robert Young Winery plus wine tasting and a tour of the caves; tickets (down

front and center seats) to the Pop's Concert at Wells Fargo Center plus dinner at John Ash, a case of Robert young wines plus many more to come.

Dennis stressed that "you must sign up to attend." Last year 85 signed to attend but 130 showed up causing a problem. that was resolved.

Proceeds from the event will go to the club's administrative fund.

## Calendar

**August 2:** Regular meeting at 12 noon at Villa Annex. Sendoro Panama-Eco Tourism in Panama. (Michael Schmidt & Cristian Gernez).

**August 9:** Regular meeting, 12 noon at Villa Annex. Stan Gold-"A Better Tomorrow", SinglePayer Healthcare for California.

**August 16:** Regular meeting 12 noon at Villa Annex. Monique - A private investigator for missing children.

**August 18:** Board of Directors meeting, 7 p.m. Conference Room at the Healdsburg Police Station.

**August 27:** BBQ and Auctions, 6 p.m. Brandt's Beach. \$25. Takes place of August 23 evening meeting.

**August 30:** Regular meeting, 12 noon at Villa Annex. Cheryl Walker - Just Clowning Around. Cheryl is a professional clown.

The Healdsburg Kiwanis Club meets Tuesday noon at the Villa Chanticleer Annex. For information about the Healdsburg Kiwanis Club contact Richard Bugarske, president at 433-1771 or Phil Luks, secretary at 433-8005.

### **The Builder**

The official Publication of  
The Healdsburg Kiwanis Club  
Box 1156, Healdsburg, CA 95448

### **OFFICERS 2010-2011**

Richard Bugarske, President  
Hunt Conrad, President Elect  
Phil Luks, Secretary  
Albert (Pete) Peterson, Treasurer  
Dennis Gary, Immediate Past  
President

### **Board of Directors**

George Clough  
Harry Jackson  
Rick Norman  
Bob Santucci  
James Schmidt  
Martin Silge  
Richard Thomas  
Tim Tuscany

### **Memorial Scholarship Board of Directors**

John Bippart  
John (Jack) Brandt  
Dan Maraviglia  
Charles Reichel  
Dennis Stead

### **THE BUILDER**

Arnold Santucci, Editor  
Richard Iverson, Member

### **Happy Birthday**

Phil Luks: August 3  
Don Marshall: August 3  
Ron Doble: August 3  
Judith Everett: August 4  
James Lucchesi: August 4  
Kurt Hahn: August 5  
Ken Scharer: August 6  
Susan Sheehy: August 17  
Jesse Whitley: August 19

### **Kiwanis Club Anniversaries**

Congratulations to the following  
members who joined the Kiwanis Club  
during the month of August..

Joseph Engler: 8-28-01  
Vince Ciolino: 8-27-02  
David Jones: 8-8-06  
Jeff DeZurik: 8-4-09

### **The President's Message;**

## **Fellowship, Gatherings, Service, Funding**

By Richard Bugarske

Listening to Mark Susnow last night (our July evening speaker), got me thinking about why people join our Kiwanis Club and continue to support our efforts here in Healdsburg. Part of it is the fellowship of our meetings and gatherings and part is the service and funding we provide to others. When I got home I needed to go back to the origins of Kiwanis and see how this organization came about.

I know that our club has been around since 1923 but the first Kiwanis Club officially began in January of 1918 in Detroit, Michigan when a group of businessmen received their Michigan charter and agreed upon the Native American name Kiwanis. At first "Kiwanis" was translated to "We Trade" but with a bit more research became "We have a good time – we make noise".

But Kiwanis Clubs quickly grew throughout the country and in 1920 the official motto of Kiwanis became "We Build". After 90 years, in 2005, delegates to the International convention voted to adopt a new motto, "Serving the Children of the World," to emphasize the primary focus of Kiwanis service over those nine decades and make a commitment for the years to come.

A couple of interesting notes I also found about our history:

1. The first formal Kiwanis publication was in February 1917.
2. 24 years ago this month, in 1987, Kiwanis Clubs began allowing women to become members.

Of course there are many benefits and opportunities by being a member in our club. Members gain respect and fellowship within our community and they are looked upon as community leaders and in Healdsburg we value community service and volunteerism. One of the principles Mark talked about last night was the idea of having gratitude for the good things in life that come our way. I would say that I am grateful for the ability to help others by being a part of Healdsburg Kiwanis. I know that giving back to our community can provide one of the highest levels of satisfaction around. Not a bad way to spend a bit of one's time these days.

## **Nominating Committee Needs Help and Input: A Nominee for President-Elect, A Board Member**

Lee Gunnerson, chairman of the nominating committee, said he is still seeking a club member who would be willing to serve as president-elect for 2011-2012.

He said that the total slate for our 2011-2012 board and officers is not yet complete. Here is where we are at this moment: Hunt Conrad, president; Phil Luks, secretary; Albert Peterson, treasurer; and Dick Bugarske, immediate past president.

Board of Directors, One year term: George Clough, Bob Santucci, Jim Schmidt, Richard Thomas. Two year term: Jan Gianni, Ron Puccioni and Richard Yates plus one to be determined.

What is missing is a candidate for a two year term on the board as well as a member to serve as president-elect (vice-president).

Lee said that "we have gone to a number of our members trying to fill these voids but, so far, have been unsuccessful." He added that "if you already have been asked, please reconsider. If you haven't been asked please take no offense – just step forward and volunteer."

## Board Meeting: Scholarship Fund, Survey, the Key Leader Program and Committee Assignments Under Discussion

The following are the issues dealt with at the July 21 meeting of the board of directors.

A presentation was made reference Boy Scout Troop 21 current financial needs. The board urged Troop 21 to return with a prioritized list of its financial needs, a budget and a listing of the sources of and amounts of financial support from other groups. The board also made it clear that Troop 21 should present its financial circumstances earlier in our financial year as our principal project fund revenue is from our Christmas Tree lot which monies are not available until January of the following fiscal year.

A grant of \$1500 was made to pay for the annual rent of Clary Hall.

A prior tabled request for \$1,000 contribution from our club to the Kiwanis District Key Leader Program came under discussion. The item was tabled a second time pending more data such as can our club receive a refund on any contribution to the Kiwanis Key Leader Program should that program not be fully funded from other District clubs, and, therefore not be implemented. (The Key Leader program is designed to give students from 8<sup>th</sup> to 12 grades a chance to learn leadership at weekend retreats. All students are welcome, not just Key Club members. Service Leadership is the central concept of the program and emphasizes leading by example and helping others succeed. Kiwanis Clubs are encouraged to help with the program—Editor).

A presentation was made by Chuck Reichel, Treasurer of the Healdsburg Kiwanis Memorial Scholarship Fund, regarding the history of the Fund, its capital asset growth and the future of the Fund.

The Fund assets as of June 30, 2011 total \$190,283. These assets are \$15,976 cash in the bank \$33,129 Wells Fargo Advisors Short Term Bond Fund and \$141,178 American Fund's Equity Mutual Fund.

A discussion ensued whether the proceeds of the Fitch Mountain Foot Race should continue to go to increase the assets of the Scholarship Fund or whether these proceeds should come back to the club as a basis for scholarship grants.

The results of the recent Club Member Survey regarding disposition of Project Fund Revenues were discussed. The board made it clear that the Survey was not an absolute direction given to the board but was an excellent guideline.

The discussion went on to consider further evaluation of the direction of the Project Fund distribution should take. For example, should community activities



**WELCOME TO OUR NEWEST MEMBER:** Keith Scharer, center, displays his Certificate of Induction into the Kiwanis Club. Keith, a graduate of Healdsburg High School and Chico State, is an accountant with a Santa Rosa firm. Rick Norman, left, membership chairman, conducted the traditional ceremonies and, along with the members, welcomed Keith into the club. Keith joins his father Ken, right, and brother, David, as members of the Healdsburg Kiwanis, a first to our knowledge.

such as Boy Scout Troop 21, senior resident needs take greater priority over youth activities and scholarships.

No conclusions or recommendation was made regarding this topic and the issue was tabled for future evaluation.

A discussion ensued regarding the process of dealing with club members who are in arrears in dues and other financial obligations. No conclusion or recommendation was made regarding this discussion item.

The makeup and member participation in various club committees was discussed. There will be a sign-up next fiscal year to enhance member participation and clarify, if necessary, committee functions.---by **Albert (Pete) Peterson**.



**Newly inducted member Keith Scharer addresses the members while his father and sponsor Ken Scharer, left, and president elect Hunt Conrad, look on.**

## Two Letters of Appreciation Received by Scholarship Awards Committee Chair

Loretta Strong, chair of the Scholarship Awards committee, shared with the membership two letters she recently received from two recipients of the 2011 scholarships awarded to ten Healdsburg High School graduating seniors.

The letters expressed the students appreciation for the generosity of the Healdsburg Kiwanis Club.

Dear Mrs. Strong:

I am writing to express my deep appreciation for the Healdsburg Kiwanis Club's generous contribution to my college education. This scholarship enables me to take full advantage of my potential and attend the college of my preference, Occidental College in Los Angeles. I am eager to begin my studies in English and pursue becoming an educator.

I am committed to sharing what I have with others. Everything I take from college I will give back to my community and, eventually, my students. I am grateful for what I receive and will remain committed to my purposes in life. Thank you for your involvement in my life and contributing financially to my goal of higher education and my career choice.

I will send my proof of enrollment at Occidental College to you as soon as I attain the verification myself.

Sincerely,

Savannah Berry

Dear Scholarship Donor:

I am honored to be one of the recipients of the Healdsburg Kiwanis Club Scholarship. Thank you for your generous support. I am the first in my family to attend a four-year college, and am honored to do so.

I am going to begin my career as a freshman this fall at California State University, Sacramento. I have yet to decide on what I would like to study, but I may be headed towards the career in Criminal Justice. Sacramento State offers one of the finest Criminal Justice programs in the state and I consider myself fortunate to be able to attend. Without scholarship donors like your organization, there would be many students such as myself unable to pursue the career they've dreamed of.

Thank you once again for helping me pave the road to the bright future ahead of me.

Sincerely,

Oscar Aguado.



**PAINTING THE CEILING** at the Healdsburg Community Nursery School was a much cleaner job than tearing down the old tile ceiling. Dick Bugarske, left, Rick Norman, Don Marshall and Jim Schmidt volunteered for this project.

## Nursery School Project Completed

Partnering with the Healdsburg Community Nursery School in helping to renovate its over 70 years old building located on the site of the Healdsburg Elementary School has been a challenging but rewarding experience for Kiwanis Club members.

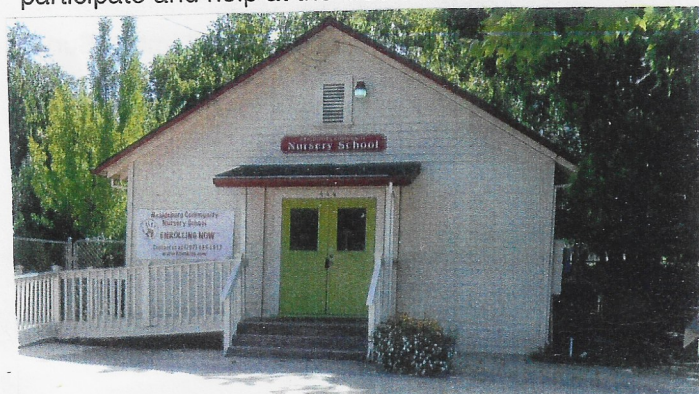
In addition to donating \$2600 in matching funds for a new roof the club also donated \$1400 for a new sheetrock ceiling put in place by a professional crew.

However, club members volunteered to remove the old tile ceiling – a very dirty job – paving the way for the crew to put up a much needed new ceiling.

Dick Bugarske, who spearheaded the club's participation in the project, said that some touch up painting this week will complete the work needed.

Parents of the Nursery School, in appreciation for our involvement in refurbishing the building, have volunteered to help with our fund raising projects.

A number of parents volunteered to help at the Future Farmers Country Fair food booth and also will participate and help at the club's Christmas Tree lot.





**ENJOYING AN INTERCLUB VISIT TO LAKEPORT** on July 13 were, left, Susan Sheehy, Interclub chair, Patti Roberts, Clarence Ruonavaara, Dee Whitehall, shown here with Lakeport Kiwanis Club president Jennifer Richardson.

### Only Three More Interclub Visits To Complete the Annual Round Robin

A challenge to every Inter Club chair person – the mission to visit every club at least once in our far flung division stretching from Ft. Bragg to Petaluma.

Of the sixteen clubs in the division, Susan Sheehy, Inter club chair, said that 13 have had official visits and plans to visit the remaining three before the end of September when new officers will take over.

Susan has scheduled visits to the Petaluma Club on Tuesday, August 2 (meets at 12:15 p.m. at Carrows Restaurant) and to the Willits Club on Monday, August 8 (meets at 5:45 p.m. at Perko's).

The final visit will be to the Fort Bragg Club which meets on Tuesdays at 12:10 p.m. at the Redwood Coast Senior Center. This has not been scheduled and Susan is pursuing the idea of locating someone who could fly the group to Fort Bragg. If you have any ideas contact Susan.

### August Programs Will Feature Tourism in Panama, A PI, A Professional Clown and a Single Payer Healthcare Plan

In addition to our annual barbecue and auctions on August 27 at Brandt's Beach, the members can look forward to some unusually interesting programs during the Month of August. First up on Tuesday, August 2 will be Michael Schmidt and Cristian Gernez whose topic will be *Sendero Panama – Eco Tourism in Panama*. The following week, August 9, Stan Gold will speak about a single payer healthcare plan for California entitled *A Better Tomorrow*.

Monique Lessen, a private investigator for missing children, will be the guest speaker on August 16. Taking the place of the usual fourth Tuesday evening meeting will be the annual barbecue and auctions on Saturday, August 27 at Brandt's Beach.

The final Tuesday noon meeting, August 30 will feature a special program by Cheryl Walker, a professional clown who will be *Just Clowning Around*.

July featured a number of local as well as interesting programs and speakers including Healdsburg Fire Chief Steve Adams, Jim Forkhum of the Santa Rosa Junior College who gave us an interesting insight of groupings of our generations in the United States.

Featured on July 19 was Paul Georgiads, an Australian wine consultant who spoke on the state of Australian wines.

Our speaker for our evening meeting was Mark Susnow, attorney, musician, life coach, author and motivational speaker who gave us much to think about in the way of a life style. (See President Dick Bugarske's message on Page 2).

### Final Results of Kiwanis Members Survey Has Been Released By Board

On Tuesday evening at the fourth Tuesday of the month evening meeting President Dick Bugarske released to the members the official tally of the Members Survey in which the club members were asked to participate in June.

The survey was conducted to determine if there should be any changes or additions to how the club disperses the project fund monies to organizations and individuals in the community. The survey, whatever the results, was to be a guideline only, Dick Bugarske pointed out. It did not mean that there would be any changes in procedures. However, it would serve as a guide for the present and future boards.

The survey consisted of five questions plus two statements. Those participating in the survey could answer all and just a few. 46 members responded to the survey.

The results of the survey are as follows.

1. **Make the donations split between school and community?** 76% said split the donation approximately 50/50. 2% more to schools; 16% more to the community.
2. **We have been giving \$15K a year to HHS scholarships?** 67% said keep it this amount; 26% more for HHS scholarships; 4% less for HHS scholarships.
3. **Over the years we have given unique large donations such as the \$25,000 for the Rec Park Stadium rehabilitation project which has left less money for other projects. In the future should the board?** 63% fund large

projects as needed; 15% keep large donations below \$20K; keep large donations below \$15K; keep large donations below \$10K (Page 6)

4. **Our club has obligations to fund the Key Club and our local Boy Scout Troop. Each of these groups can receive up to \$3,000 a year.** 59% keep these amounts the same; 26% provide more funding for them; 2% provide less funding for them; 13% more to scouts, more to Key Club, 50/50 match to Key Club, base on need, more if they demonstrate better organization and use.
5. **Funding decisions are made at Board meetings with occasional full membership input:** 84% keep this process as is; 13% have more membership input; 2% ask members directly for ideas.
6. **I would like to see more money going to:** Memorial Scholarship Fund endowment; Fireworks show, school enrichment programs, food pantry, senior activities, Animal Shelter, Boys and Girls Club, music programs for kids, Healdsburg Education Foundation, summer programs.
7. **I would like to see less money going to:** scholarships, non-tangible school programs i.e. bullying programs, public school access, Boys and Girls Club, school programs that should be funded by State and local government sources, religious groups, Kiwanis District and International programs, Medical Explorer Post, Habitat for Humanity, Haiti Relief, 25K projects unless truly exceptional.
8. **Some final comments:** I think the variety and nimbleness of giving is outstanding; Keep funding at \$3k for the Key Club but for every dollar beyond \$3K they raise match it. That would encourage them to get more organized.

For a copy of the report contact Dick Bugarske at [rbugarske@gmail.com](mailto:rbugarske@gmail.com).

**CONGRATULATIONS TO:** Loretta and Jerry Strong who are celebrating their 30<sup>th</sup> wedding anniversary ... Kurt Hahn who has been a member of Kiwanis for 50 years.

**HAPPY AND SAD:** Bob Taylor very happy that the American Legion broke even on the annual July 4<sup>th</sup> fireworks ... Clarence Ruonavaara happy that his younger brother Russell who underwent a quadruple by-pass is now home recuperating. Also happy that he has an older brother who just celebrated his 95<sup>th</sup> birthday by playing a round of golf !

### Golf Tourney Coming Up Soon

Hunt Conrad, co-chair of the annual golf tournament, reminded the members that the tournament is coming in September. He urged golfers to invite their friends to take part in the event. For information on fees, sponsorships and times contact Hunt or co-chair Dan Gianni.

Healdsburg  
**KIWANIS CLUB**  
P. O. Box 1156, CA 95448



Serving our Community Since 1923