



December 2014

Volume 91 No. 3

Club Welcomes Two New Members



Sponsor Michael Laird, Beverlee Laird, Membership Chair Loretta Strong, Cindy Schwartz and her sponsor, Jan Gianni

The club welcomed two new members, Beverlee Laird and Cindy Schwartz at their induction ceremony on November 4.

Beverlee was sponsored Michael Laird, by her husband of 43 years and has recently retired. Beverlee and Michael join five other couples on the club roster.

Cindy and her husband Wayne, live in Cloverdale. Both are very active in keeping fit, traveling and enjoying life in the wine country with their families and friends. Cindy did volunteer work reading to children for many years and looks forward to joining the Kiwanis Club to be even more involved in the lives of children around the world.

Third Grade Dictionaries Distribution

The Healdsburg Kiwanis First Book Project was completed during the first week of November, with the distribution of a total of 210 dictionaries to every third grader in local elementary schools. The schools including Fitch Mountain Elementary, St. Johns, Alexander Valley, West Side and the Healdsburg School.

The students are always very excited to receive the dictionaries and the club receives many thank you letters. The latest edition contains over 35,000 entries and 3000 photos and illustrations.

Lead by chair Denny Stead, this has been one of our most enjoyable events for 13 years for both the third graders and the distributors. Including this year's total, over 2600 dictionaries have been given out since the program's inception. The dictionaries are obtained from Costco at a significant discount (\$13.00 vs. \$22.95 list price). The total cost to the project fund was about \$2730, an excellent investment in the future.

Calendar

Meeting Dates:

Dec.2: Regular Meeting 12 noon at Villa Annex. First Catholic Charities.

Dec. 9: Regular Meeting at 12 noon at Villa Annex. Healdsburg Boy Scout Troop 21 Presentation.

Dec. 16: Regular Meeting 12 noon at Villa Annex. Annual Christmas Celebration and Caroling.

Dec. 18: Board of Directors meeting, 6 p.m. Round Table Pizza

Dec. 23 & 30: No meetings.

Other December Dates:

Dec. 6: Cloverdale Kiwanis Crab Feed

The Healdsburg Kiwanis Club meets Tuesday noon at the Villa Chanticleer Annex except the fourth Tuesday of the month is an evening meeting, 6:30PM Social, 7:00 PM Meeting.

For information about the Healdsburg Kiwanis Club Contact Dan or Jan Gianni, Co-Presidents at 836-1615, or 431-1650, 536-8286 (cells) or Phil Luks, secretary at 433-8055

Kiwanis -----Serving the Children of the world



Third graders at Fitch Mountain School waiting for their dictionaries

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Healdsburg Kiwanis Club
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www.healdsburgkiwanis.org

OFFICERS 2014 – 2015

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Phil Luks, Secretary
Brian Wells, Admin. Treasurer
David Sharer, Project Treasurer
Richard Bugarske, Immediate Past
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John (Jack) Brandt
Hunt Conrad
Guy French
Charles Reichel
Ken Scharer
Dennis Stead

The Builder

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Richard Iverson, Member

Happy Birthday

Vern Losh: Dec. 22
Richard Yates: Dec. 24
Steve Jones – Dec. 31

Kiwanis Anniversaries

Congratulations to the following members
who joined the Kiwanis Club during the
month of December

Hunt Conrad - 12-4-07
Martin Silge - 12-4-07
Joe Alvarez – 12-10-13

The President's Message

By Jan Gianni

Holiday Greetings, dear fellow Kiwanis Club Members!

How fast has this year gone? The fastest ever, but let's go with it and have fun and enjoy the season ahead! We know that the first Christmas trees are on our lot and are ready for sales this coming weekend. Thanks so much to all of you who were out last weekend helping prepare the lot for the busy time. We hope every able-bodied member will be out helping make this a record breaking sales year. Remember to sign up for at least three shifts, whether it's cashiering or greeting the arriving families or businesses and help to sell, sell, sell those beautiful trees, wreaths and mistletoe.

Please be sure to bring a guest for our Christmas Party lunch on Tuesday, December 16th, whether it is a significant other or a potential future Kiwanian. Patti is already planning her famous Prime Rib menu and of course, there is always a visit from Santa, so don't miss out on the fun! Following the lunch meeting, Dan Maraviglia will lead the annual Christmas caroling group to the Healdsburg Senior Living Community. The residents already anticipate the music of the season. There will also be gift bags to help prepare for the seniors!

Dan wants to remind everyone there will be prizes for good stories and jokes in the coming meetings, so have one prepared! We both hope that your entire holiday season will be filled with happiness, health and good cheer. We feel so grateful to belong to this very generous and giving club. Thank you to each and every one of you for your service and for your friendship.

\$\$ Happy/Sad \$\$

Kurt Hahn happy to be back and that Joandell is recovering from back surgery and doing well.

Rick Norman happy that tree lot preparations are going well

Jerry Strong happy that youngest son, Jordy, will be a geologist next week.

Dorothy Colloran happy to feel more a part of Kiwanis since attending a Board meeting and changing to regular membership status.

Loretta Strong happy to see a young Jerry's photo on the Annex wall with other veterans.



Board of Directors November Summary

From minutes provided by Phil Luks

The following are actions taken and items discussed during the Board meeting on Thursday November 20, 2014:

Grant requests and expenditures

- Klass Kids - \$2,000
- Santa Tim - \$500 (See November 7 program)
- Kiwanis House - \$100 The Board agreed to tell Kiwanis House that the Club made donations on an annual basis and was not agreeing to be obligated for future donations, but did agree to encourage future boards to make contributions.
- Healdsburg AAUW to support a girl for the Techrek summer science program at Stanford - \$850 to support one Healdsburg girl, with the expectation that that girl would make a lunch presentation about the program.
- To help fund a High School Little League scholarship for a senior who had played Little League ball. - \$100.
- Funding for Santa Denny Stead, for the Club Christmas party - \$300.

Financials:

- There is over \$26,000 in the Admin fund, before payment of approximately \$9,000 in KI and District membership dues.
- The Project Fund has approximately \$11,000 in uncommitted funds.

Other action

- Discussed the recent lunch Project Eliminate presentation in which the Club was requested to become a Model Club, which would entail a 5-year commitment of approximately \$38,000 in total. Loretta Strong offered to go out to the community to attract donors outside the Club, emphasizing the project and the Club's 100th anniversary. The Board agreed to support her effort, but agreed that the 5-year, \$38,000 target was a goal, and **not** a Club commitment, and that becoming a "Model Club" was not a Club goal.
- A mandatory policy that each member either sign up for three shifts at the tree lot or pay \$30 to the Club for each unworked shift was discussed and deferred. The Board nevertheless believes that **each member who can work at the tree lot is expected to work three shifts, and should contribute \$30 to the Club for each shift that is not worked.**

- Approved a request from Rick Anixter and Dorothy Calloran to change from Associate to Regular members.
- Approved the application for Regular membership by Darlene Prigmore, a Cloverdale club member.
- Discussed Club participation in a garlic fries food booth at the Steelhead Festival at Lake Sonoma in February. The Board was supportive, but requested additional information on potential financial exposure.

Meeting Programs

November 7: Tim Oxford, Santa Tim

Tim Oxford, founder of Santa Tim described the program in his presentation at the November 7 meeting. The mission of the Santa Tim program is "to provide clothing, food, and gifts to children and their families in low income and poverty stricken situations."



Santa Tim is a non-profit serving Sonoma County families in need during the holiday with gifts, food and other support. The program has been a blessing to many in the County for over 23 years, giving out over 1,500 gifts last year alone. Santa Tim frequently teams with the Living Room, California Children Services, Sonoma County Maternal Child, as well as other local charities and non-profit agencies. The program is run by an all-volunteer staff with no payroll, enabling 100% of the contributions to be used to serve families in need in Sonoma County.

See the program's web site, santatim.org for additional information.

November 11: Richard Kagel, Clean Water in Guinea-Bissau

Richard is the founder of Friends of Guinea-Bissau, a non-profit that is working to develop water-quality projects in Guinea-Bissau. "Friends of Guinea-Bissau is a place we can share our love, hope, and help for this tiny, fiscally poor, and often forgotten country in West Africa".

In his presentation on November 11, Richard described the conditions in Guinea-Bissau and his work in bringing clean drinking water to the people.

Guinea-Bissau is a small country located between the West African nations of Senegal and



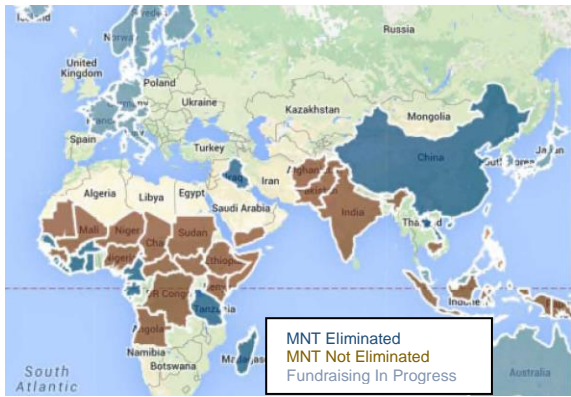
Guinea. The country was formerly a Portuguese colony. The infrastructure constructed by the Portuguese has virtually collapsed since independence and here is no electricity, running water or sewage facilities in the country. Unclean drinking water has caused rampant disease with infant mortality one in ten and life expectancy of 48 years.

Richard has made a number of trips to Guinea-Bissau studying the conditions and the feasibility and planning for providing clean drinking water to the people. During his next trip in the spring of 2015 he hopes to have a factory up and running to produce in-home point-of-use filters that will ensure the people's water is clean from collection to consumption. The filters will be made of specially processed clay and will cost about \$20.

November 18: Cherice Gilliam & John Sullivan, Project Eliminate Coordinators

Project Eliminate **ELIMINATE** maternal/neonatal tetanus Coordinators Cherice Gilliam and John Sullivan visited our club on November 18 and provided an update on fundraising activities and the progress in reaching the goal to eliminate maternal and neonatal tetanus (MNT) throughout the world.

Since 1999, UNICEF and its partners have immunized nearly 100 million women in 50 countries and have eliminated the disease in 35 countries. MNT still remains a deadly threat in 24 countries. Several of these are currently undergoing the certification process, which once completed, will add them to the list of countries where MNT has been eliminated.



Elimination Progress

In 2010, Kiwanis International established Project Eliminate with a goal of raising \$110 million by September 30, 2015. As of October 16, 2014 \$71.5 million has been raised. Kiwanis remains very active in working toward achieving the goal. An appeal is being made to all clubs to become a Model

Club. To qualify, clubs must commit to raising \$750 per member spread over the next 5 years. For our club, considering the \$10,000 already raised and a matching 20% grant from an anonymous donor, the goal would total about \$7680 per year for 5 years.

November 25: Gino Whitehall discusses San Quentin

Gino Whitehall, son of our member, Dee Whitehall offered some insight into life "inside" prison. Gino is recently retired after 31 years as a guard at San Quentin prison.



San Quentin State is California's oldest and best known correctional institution, established in 1852. The state's death row for all male condemned inmates is located at San Quentin.

Gino dealt with many of the worst bad guys on death row including Richard Alan Davis, Richard Ramirez, Ramon Salcedo, and Scott Peterson. Davis is hated by all of the inmates because they believe him to be responsible for the three strikes law. He would probably be a dead man if moved to the general population.

Healdsburg Kiwanis Memorial Scholarship Fund Financial Position – 9/30/2014

Provided by Charles F. Reichel, CPA

Healdsburg Kiwanis Memorial Scholarship Fund Three Year Average net Asset Market Value Schedule

	<u>Net Assets</u>	<u>Increase</u>
9/30/14	\$319,095	\$34,352
9/30/13	\$284,743	\$30,476
9/30/12	\$254,267	
3-year Avg.	\$286,035	
Available for Scholarships @ 3%	\$8,581	
2014 Fund Growth		
Fitch Mountain Footrace net	\$5,290	
Contributions	\$1,094	
Dividends & interest	\$7,405	
Change in market value	\$22,813	
Disbursements	(\$2,250)	
Total increase in asset value		\$34,352

The Scholarship Fund Board provided \$7000 and the Club allotted \$8500 for Scholarships awarded in 2014.

Tree Lot Ready for Business

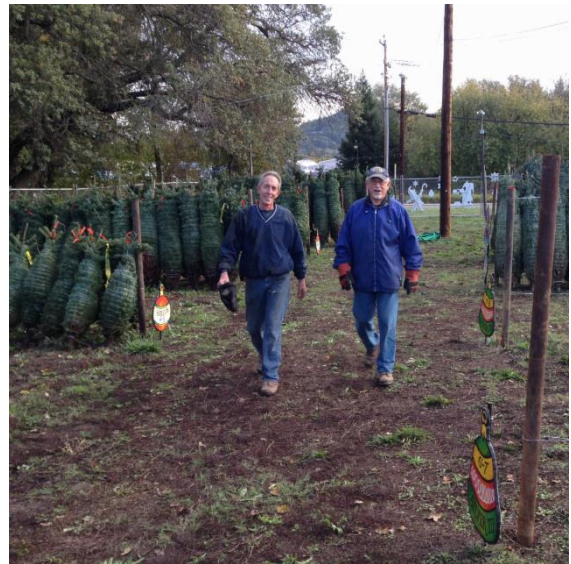
Photos and commentary by Dick Bugarske



The first shipment of Christmas trees arrived at 8 am November 23 and our lot was ready.



Roger "I know every tree by name" Dormire began the unloading process with help from David "I was born to haul trees" Jones.



Everyone took turns carrying the trees. George "Like a carrying a roll of carpet" Diebold and Jerry "Isn't an hour late fashionable" Strong getting ready for another trip.

Big thanks to the rest of our crew: Rick "Put them right here" Anixter, Dick "I love those 4-5 Nobles" Bugarske, Randy "I work out with bigger trees than these" Collins, (and his son), Phil "Just a few steps more" Luks, Ron "I love the smell of Christmas trees in the morning" Puccioni, Ken "The Grand Master" Scharer, Denny "They only let me carry two at a time this year" Stead, LeRoy "You can count on me" Steck, and Richard "I wear my sunglasses at night" Yates. Plus about 10 day workers from next door who are tireless and strong. Great start to our new season!



First customers on opening day, Black Friday
Gross sales for the first two days were over \$12,000

Special Birthdays



Patti Roberts requests special birthday song while members perform the Hula



Jerry Strong requested a special birthday song from the new members



Rich Iverson requested the girls of the Club sing him a special Happy Birthday



**HEALDSBURG KIWANIS CLUB
P.O. Box 1156
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TO: