KIWANIS CLUB



of Healdsburg

FOUNDED NOVEMBER 3, 1923

October 2016

Volume 93 No. 1

New Club Officers Installed During Festive Evening



Doug Braik applauds Immediate Past President Susan Sheehy and new President Randy Collins following the installation

In a festive pirate themed evening bash, club officers for the new year, 2016-2017, were installed by former Lt. Governor Doug Braik on September 27 at the Villa Annex.

Taking the gavel from outgoing president Susan Sheehy was Randy Collins, who will serve as president for the year. Serving with Randy will be Vern Loch, vice president; Liz Bippart, secretary; project treasurer Ron Dobley; administrative treasurer, Dick Bugarske and Susan Sheehy, immediate past president.

New Board of Directors members installed for a two year term are Cindy Schwartz, Cindi Brown, George Clough and Patti Robarts. Current members remaining on the Board for a one-year term are Rick Anixter, Rich Thomas, Rick Norman and LeRoy Steck. Completing two years of service were retiring Board members Debi Dobley, Andy Smith, Chase Conley and George Diebold. Also honored was retiring Administrative Treasurer Bryan Wells.

Outgoing president Susan Sheehy in her final remarks, reflected on her successful term: fostering the spirit of collaboration between local service clubs, the enjoyable social events - the mixer of Rotary, Soroptimist and members of several area Kiwanis clubs and the fun Halloween party held at Robert Young Estates. One of her passions is the nursery school and she led several visits to the Santa Rosa Children's Museum with a total of 103 children and parents. Susan was especially gratified to have led the club in raising over \$89,000 for the community during her term.

Randy Collins in his acceptance speech, first stated that he would follow the example of President Franklin Roosevelt: Be brief. Be brilliant. Be seated. Randy looks forward to leading all of our activities and wants to focus on attracting new members and continuing to have fun and enjoy ourselves. In explaining the pirate theme selected for his presidency, he outlined several attributes that Kiwanis and pirates have in common: having lavish parties, selling plundered goods, raising a grog of rum (or beer), walking the plank (fining).

Calendar

Meeting Dates:

Oct 4: Regular Meeting 12 noon at Villa Annex. Roger Dormire-Slides from Guinea-Bissau Trip

Oct 11: Regular Meeting at 12 noon at Villa Annex. - Rich Fuller, Lt. Gov.

Oct 18: Regular Meeting at 12 noon at Villa Annex. Gail Jonas - No On Measure R Update.

Oct 20: Board of Directors meeting, 6 p.m. Round Table Pizza.

Oct 25: Evening Meeting
Halloween Party at Robert Young
Estates. (See back page)

Other October Dates:

Oct 1: Cloverdale Kiwanis Oktoberfest, Cloverdale Plaza.

Oct 1: Santa Rosa Kiwanis 19th annual Omelet Breakfast, Vets Hall, 7:30 - 11AM.

The Healdsburg Kiwanis Club meets Tuesday noon at the Villa Chanticleer Annex except the fourth Tuesday of the month is an evening meeting, 6:30PM Social, 7:00 PM Meeting.

For information about the Healdsburg Kiwanis Club Contact Randy Collins, President at 433-7759 or Liz Bippart, secretary at 227-4314

Kiwanis ---- Serving the Children of the world



More photos on page 3

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OFFICERS 2016 - 2017

Randy Collins, President Vern Loch, Vice President Liz Bippart, Secretary Richard Bugarske, Admin. Treasurer Ron Dobley, Project Treasurer Susan Sheehy Past President

Board of Directors

Rick Anixter
Rich Thomas
Rick Norman
LeRoy Steck
Cindy Schwartz
Cindi Brown
George Clough
Patti Robarts

Memorial Scholarship Board of Directors

Dan Mariviglia, Chair John (Jack) Brandt Hunt Conrad Guy French Charles Reichel Ken Scharer Dennis Stead

The Builder

Harry Jackson, Editor Arnold Santucci, Sr. Advisor Richard Iverson, Member

Happy Birthday

Eric Smith – Sept. 6
Debi Dobley – Sept 7
David Jones – Sept. 16
Ken Rochioli – Sept. 19
Cynthia Brown – Sept. 23
Lindsay Wurlitzer – Sept. 23
Robert Taylor – Sept. 27

Kiwanis Anniversaries

Congratulations to the following members who joined the Kiwanis Club during the month of September.

James Schmidt - 9-7-04 Jerry Strong - 9-8-92 Gary Plass - 9-25-01 Randolph Collins - 9-25-01

The President's Message CHANGE

"The only constant is change itself" is a well-known quote that we have heard many times but do you know its origins? A Google search shows it came from Heraclitus of Ephesos, a Greek Philosopher who coined it over 2500 years ago. What does this have to do with the Healdsburg Kiwanis Club you ask? Quite a bit. As someone who will have big shoes to fill after Sue's splendid job as President, it seems everywhere I look in Healdsburg, I see change. When I joined the club 15 years ago, Healdsburg was a much sleepier town and far from the destination it is today. The only "Housing issue" was that too much of it was happening (according to many) since Parkland Farms was coming to fruition and downtown parking was abundant. Today we have too many tourists, skyrocketing home prices and the lack of affordable housing. Some have claimed this was one reason the Salvation Army decided to relocate their Lytton ARC facility and put the property on the market.

As the club moves forward into a new year, these trends create both problems and opportunities. We all know a good deal of the success of the X-Mas Tree lot is because of the help we receive from the men of the ARC and if they are no longer available, that creates a problem. Conversely, given our astronomical housing prices, the only folks who can afford to live in Healdsburg are affluent retired professionals. Doesn't that represent a potentially ideal Kiwanis member? Call it a "Silver Lining" or "Double Edged Sword" but it does create opportunities. The key is to know how to use these challenges to our advantage. As your new President, I expect the process of transitioning us through these times as one of the more important roles I will play. Another is to continue with the great efforts Sue made to liven up our meetings and make them something we all enjoy attending. Throughout it all, we should of course continue the Kiwanis mission to serve the children of the world. While nothing in life is easy. I do have the utmost confidence that with your dedication and the incredible creativity that exists in our club, we will continue to make the positive contributions we have to the greater Healdsburg community that we have been doing for almost 100 years.

> Randy October 2016

LeRoy's Limercks

Words to rhyme with Sheehy are very few Tehee and Tepee and pepee just would not do Her parties and mixers were great fun And she got some great work done So a big thanks to Kiwanis ex pres, a girl named Sue

I'm playing the part of Healdsburg town crier So here is the latest Randy Collins flyer It's my studied belief That our former fire chief Our new Kiwanis president will light a fire

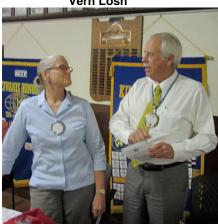


In the thought for the day, Loretta Strong observes the passing of the torch and thanks Susan for an outstanding year at the helm

Installation Photos



Incoming Vice President Vern Losh



Continuing Secretary Liz Bippart



New Admin. Treasurer Dick Bugarske



Board of Directors: LeRoy Steck, Patti Robarts, George Clough, Cindy Schwartz, Rick Anixter, & Richard Thomas. Absent: Cindi Brown & Rick Norman



Retiring Admin. Treasurer Brian Wells receives Certificate of Recognition



Former Lt. Governor Doug Braik performs the inductions



New President Randy receives a pirate's cutlass to keep members in order



New President Randy presents
President's Award to Past
President Susan
In recognition of outstanding
leadership and Service



Arnold and Bob Santucci. Arnold told Bob that it was very important to attend. Randy is very special



First Lady Darlene regards one of Randy's props

Board of Directors Meeting

Summarized from minutes by Liz Bippart

The following is a summary of actions taken and items discussed during the Board meeting for September 2016:

Grant requests and expenditures

- Healdsburg Rotary \$100 for a Rotary golf tournament hole Sponsorship.
- Sunrise Rotary Drew Esquivel Memorial Scholarship Fund Golf Tournament \$100.
- Dunlap Fellowship Award to honor Paul Kelly's service as Lt. Governor - \$50 contribution requested by Martha Sanchez of Santa Rosa Kiwanis.
- North Coast Community Services \$350 for an office laptop computer with CD drive and Bluetooth capability.
- Eagle Scout candidate Henry Driesling requested \$500 to pay for building and planting raised beds at the Seventh Day Adventist Church's community garden. The request was denied since Kiwanis policy does not provide support to church projects. It was noted that our club has donated \$7,000 to Boy Scout Troop 21 this year.
- Requests from Greyhound Boosters. Healdsburg Bulldogs and Tech Trek were tabled.

Finances

- Project Treasurer Ron Dobley reported that \$5,838 was paid for four HHS scholars. The Key Club received \$250 value of #IAmKiwanis Tshirts.
- Admin. Treasure Brian Wells reported that Brandt's Beach BBQ will net approximately \$7,200 after the steak invoice is paid.
- A letter will be sent to American River Bank requesting that Susan Sheehy and Brian Wells be removed from the account and replaced by incoming President, Randy Collins and Admin Treasurer, Dick Bugarske.

Other discussion and action

- Jan Gianni offered thanks to Brian Wells for his excellent years of service as the Administrative Fund treasurer. Kitty and Brian will be leaving Healdsburg next May to travel around the US visiting as many National Parks as possible during their 4-5-month adventure.
- Rich Norman expressed thanks to Susan Sheehy for her valued year as President of Healdsburg Kiwanis. Job well done, Susan!

- The board confirmed that Ken Scharer is no longer a member due to family and business commitments.
- Susan Sheehy has again offered the Robert Young winery to host an October 25th Halloween costume party in lieu of our evening meeting in October.

Fitch Mountain Foot Race Update

Event chair Vern Losh reported that the Fitch Mountain Foot Race net is \$3789.

Meeting Programs

September 6: Brett Lear, Director Sonoma County Library

Brett Lear, Director, Sonoma County Library, our guest speaker on September 6 described the county library system, its services, the strategic plan, and challenges.

The Sonoma County Library system consists of 14 branches, serving over 3,300,000 per year, including about 72,000 children. Over 222,000 residents hold library cards. The Libraries provide education, innovation, school readiness, lifelong learning and other human services. Some of the programs provided include homework help, "Lunch at the Library" "Park Trails Challenge" and "read to a dog" for young children.

Here is a summary of the Library strategic plan:

- 1. Customer Experience: Provide an outstanding library Experience for everyone.
- 2. Education and Discovery: Connect people to information, experiences, and experts that can help them learn and grow.
- 3. Innovation: Embrace technologies that improve our libraries and empower our communities.
- 4. Community Engagement: Bring people together to share ideas and engage in collaborative community projects.
- 5. Financial Sustainability: Secure the future of our libraries through sound financial policies and a diversified funding strategy.

Sonoma County Library services are funded almost entirely through its share of property taxes. The formula was set in 1978 with the implementation of Proposition 13. While the current budget is balanced, it does not allow the Library to fund the services our residents need. During the recession library funding was cut, while the costs of books and materials and other library services increased.

Specific needs include:

 Restore library hours - they have been cut by 25% since 2011.

- Computer labs in every permanent library.
- Decrease wait time. Wait times for popular books can take up to six months to check out.
- Building maintenance/improvements.

Measure Y on the upcoming ballot asks for a 1/8 percent sales tax increase for the library.

September 13: Healdsburg Housing & Development Dept. – Housing Action Plan

Our September 13 speakers, David Mickaelian, Healdsburg City Manager and Karen Massey, Community Housing and Development Director in an informative presentation described the objectives of the upcoming ballot Measure R and the recently approved Housing Action Plan(HAP).

Measure R, if passed would amend the existing Growth Management Ordinance in the following ways:

- Increase inclusionary housing requirements on new development from 15% to 30%,
- Remove existing restrictions on the number of new residential units allowed per year,
- Adopt and periodically amend new growth management measures in conjunction with the Housing Element update.
- Adopt and periodically update a Housing Action Plan to provide a greater variety of housing.

On July 18th, following seven months of extensive community outreach and public input, the City Council unanimously adopted the City's first ever HAP. The HAP establishes a vision for housing in Healdsburg that articulates the kind of housing we would like created in our community and sets quantifiable objectives of what should be accomplished by 2022 to achieve the Vision. The HAP objectives are:

- More affordable housing
- Expand secondary dwelling units
- · Build middle income housing
- Encourage development of rental housing
- Encourage a variety of housing types

September 20: Kathryn Hecht – Alexander Valley Film Festival





Kathryn Hecht, CEO of the Alexander Valley Film society described the successes of the Film Festival now in its second year and the society's cultural enrichment programs.

The Society's Mission Statement: "The Alexander Valley (AV) Film Society seeks to strengthen our community by captivating and

engaging audiences, cultivating new fans of film, and celebrating our collective humanity using cinema through year-round educational and cultural enrichment programs, as well as the annual Alexander Valley Film Festival."

The Society's programs include:

- Monthly screenings of legacy and independent films
- First-run and preview screenings as they become available.
- Film pairings with local chefs, artists, and experts to create multi-dimensional experiences beyond the screen.
- Drive-In movie nights
- Film club: 6-week series in spring and fall

Through AV Film Lab, the festival works with school districts and youth leaders to provide programs that create access and opportunities for our students in public schools.

- Animation workshops with Pixar Animator Adam Burke,
- Annual student film competition in concert with the AV Film Festival.
- Student internships on film sets and within AVFS.
- Quarterly screenings tied to existing school curricula.
- Production skills training for students and teachers

This year's Alexander Valley Film Festival will be held on October 20-23, 2016, at venues in Cloverdale, Geyserville, and Healdsburg. It will be a multi-day celebration of film, food, music, wine, heritage, and hospitality. Participants will include domestic and international independent filmmakers, plus area students.

Deja Vu all over again at the 8th Annual Golf Tourney at Tayman By Dan Gianni

The Healdsburg Kiwanis Club put on their 8th Annual Service Club Golf tournament on September 14th at the challenging 9-hole Tayman Golf Course, going around twice for 18 holes. It was a beautiful day with sunny clear skies. We had a great welcoming committee greeting the players and processing was extremely smooth. Loretta Strong, Dick Bugarske and Lee Gunnerson handled the check in superbly. Patti Robarts and Rick Woods, our great caterers and members, set up a fabulous BBQ lunch of carnitas and burritos as well as a great tri-tip and chicken dinner after the tournament. Thanks to you all for a great job.

We had 36 players this year, the same as last year, but still was prefect for the small course.

All participants were again drinking beer and gin/tonics very enthusiastically. Our beer carts were rolling frequently thru the course delivering beer and gin/tonics to participants by almost sober Loretta and Michael Laird. The handicapping committee of Lee Gunnerson did a great job of creating parity with 9 teams in the mix. Jerry Strong managed to avoid any crippling shots to other participants this year to everyone's relief. For the déjà vu hard to believe but Jan Gianni's golf foursome stomped the competition, finishing in 1st place once again. Jan managed to clinch the win with an astounding 30-foot putt for the tournament's only eagle. A close second place went to John Torres' team, followed by my team's disappointing finish in third place.



First Place: Jan Gianni's team; Lanny Langdon, Jan, Kerry Zontek and Will Langdon



Second Place: John Torres' Rotary team Tom Reddy, Steve Vail, Karl Seppi John Torres



Dorothy and Loretta
The beer chicks (almost sober)

More photos on page 7

Unfortunately, this may be the club's last golf tournament if we can't pick up another 12 players to compete. Tayman has put a minimum of 48 players to hold a tournament and we will have a hard time gathering that many to play. It is a shame since the tournament supplements our admin fund by about \$3,000 to keep our dues as low as possible. We will see where this goes next year.

\$\$Happy/Sad\$\$

Curt Hahn sad to miss meetings for a month. Happy to be traveling to Texas and New England to visit grandchildren and family.

Rich Thomas happy to survive back surgery.

Loretta Strong happy for Susan Sheehy's outstanding job carrying on for her father as club president.

David Jones happy for ten days sailing the Greek Islands.

LeRoy Steck sad it was so difficult to find rhymes for Sheehy when writing Limericks for the installation.

Many happy dollars at the installation for Susan's outstanding job as president.

Dan Gianni happy for our new president. The pirate will strike fear into the hearts of all!

Randy Collins \$1 happy for Susan's help in the transition, \$1 for the support of his First Lady, Darlene.

LeRoy Steck happy for Patti's meals. Compared very favorably to our last caterer.

Doug Braik happy to be in Healdsburg subbing for our current Lt. Governor who was at another installation. Happy to see Arnold.

Golf Tournament Photos



Dick Bugarske, Jerry Strong, Alan Fritz & Rick Anixter



Jim Schmidt, Lee Gunnerson, Jim Silveria & Gordon Nauman



Richard Norgrove, Debbie McAllister, Gary Candeleria & Bob Santucci



The Bob Frazier Group



Vince Ciolino, Dan Maraviglia, Scott Briggs & Michael Tremont



Volunteers Cindy & Wayne Schwartz



Greg Martin, Dan Gianni, Roger Dormire & Phil Luks



Jeff Colton, Tim Grewer, Travis Diebold & George Diebold



Michael Laird mans the beer cart

The Builder - - KIWANIS CLUB OF HEALDSBURG

A Lotto Winner



Jerry Strong draws the winning red checker and wins \$160

Postcards

Jan & Dan Gianni – Vancouver Island Roger Dormire – Hawaii (he claims he sent a card) Veronica Velez – Yellowstone ghosts,
gollins
gollins
and more...

Join us for a halloween party!
Bring an appetizer to share

October 25th // tuesday
6:00 pm to 9:00 pm

The young estate
4950 red winery rd.
Geyserville, ca

RSVP TO SUSAN AT 707.326.2712
OR SUSANSHEEHY@MAC.COM

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